

9-1-2018

## Actions Memo September 2018

Kutztown University Curriculum Committee

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## UNIVERSITY CURRICULUM COMMITTEE 2018-2019

**SUBJECT:** University Curriculum Committee Actions for September 27 and October 4, 2018.

**TO:** Dr. Kenneth Hawkinson  
University President

**FROM:** Dr. John Vafeas, Chairperson   
University Curriculum Committee

**DATE:** October 5, 2018

Please be advised that the following items were approved at the University Curriculum Committee meeting that was held on **Thursday, September 27, 2018:**

1. COB 19001 Course Revision: ACC 122, Managerial Accounting, Spring 2019
2. COB 19004 Course Revision: MGM 315, Management Science, Spring 2019
3. COB 19005 Course Revision: ACC 305, Cost Accounting, Spring 2019
4. COB 19006 Course Revision: ACC 312, Accounting Info Systems, Spring 2019
5. COB 19007 Course Revision: ACC 317, Tax Accounting I, Spring 2019
6. COB 19008 Course Revision: ACC 318, Tax Accounting II, Spring 2019
7. COB 19009 Course Revision: ACC 321, Intermediate Accounting I, Spring 2019
8. COB 19010 Course Revision: ACC 322, Intermediate Accounting II, Spring 2019
9. COB 19011 Course Revision: ACC 323, Advanced Accounting, Spring 2019
10. COB 19012 Course Revision: ACC 330, Auditing Practice & Standards, Spring 2019
11. COB 19013 Course Revision: ACC 306, Advanced Cost Accounting, Spring 2019
12. COB 19014 Course Revision: ACC 325, Not for Profit & Government Accounting, Spring 2019
13. COB 19015 Course Revision: ACC 380, Senior Seminar in Accounting, Spring 2019
14. COB 19017 Course Revision: BUS332WI, Business Law II, Spring 2019
15. COB 19018 Program Revision: Coaching Minor, Spring 2019
16. COB 19020 Course Revision: MGM/MKT 361, Principles of Logistics, Spring 2019
17. COB 19023 Course Revision: MGM 351, Operations Management, Spring 2019
18. COB 19024 Program Revision: Business Minor, Spring 2019
19. COB 19025 Course Revision: FIN 355, Investment Portfolio Management, Spring 2019
20. COB 19026 Course Revision: FIN 375CTWI, Applied Investment Management (AIM), Spring 2019
21. COB 19027 Course Revision: FIN 363, Intermediate Financial Management, Spring 2019
22. COB 19028 Course Revision: FIN 200, Introduction to Finance, Spring 2019
23. COB 19029 Course Revision: MGM 362, Supply Chain Logistics & Planning, Spring 2019
24. COB 19030 Course Revision: MGM 363, Transportation Management, Spring 2019
25. COB 19031 Course Revision: BUS 310, Advanced Business Computer Applications, Fall 2019
26. COB 19032 Course Revision: FIN 351, Personal Financial Planning, Spring 2019
27. COB 19033 Course Revision: FIN 385, Insurance Planning, Spring 2019
28. COB 19034 Course Revision: MKT 210, Principles of Marketing, Spring 2019
29. COB 19035 Course Revision: MKT 312WI, Consumer Behavior, Spring 2019
30. COB 19036 Course Revision: MKT 315, Marketing Ethics in Society, Spring 2019
31. COB 19037 Course Revision: MKT 320, Marketing Management, Spring 2019
32. COB 19038 Course Revision: MKT 330CM, Personal Selling and Sales Management, Spring 2019
33. COB 19039 Course Revision: MKT 340, Retail Management, Spring 2019
34. COB 19040 Course Revision: MKT 350, Advertising Management, Spring 2019
35. COB 19041 Course Revision: MKT 351, Media Concepts, Spring 2019
36. COB 19042 Course Revision: MKT 357, Integrated MKT Comm Campaigns, Spring 2019



37. COB 19043 Course Revision: MKT 360, Marketing Research, Spring 2019
38. COB 19044 Course Revision: MKT 362, E-Commerce Marketing, Spring 2019
39. COB 19045 Course Revision: MKT 370, International Marketing, Spring 2019
40. COB 19046 Course Revision: ECO 201, Development Economics, Spring 2019
41. COB 19047 Course Revision: ECO 360CD, International Trade and Finance, Spring 2019
42. COB 19049 Course Revision: MGM 310, Principles of Management, Spring 2019
43. COB 19051 Course Revision: MGM 318, Women in Management, Spring 2019
44. COB 19052 Course Revision: MGM 327, Small Business Management, Spring 2019
45. COB 19053 Course Revision: MGM 328, Entrepreneurship, Spring 2019
46. COB 19054 Course Revision: MGM 335, Human Resource Management, Spring 2019
47. COB 19056 Course Revision: MGM 340, Management of Staffing, Training, & Development, Spring 2019
48. COB 19057 Course Revision: MGM 350, Organizational Behavior, Spring 2019
49. COB 19058 Course Revision: MGM 352, International Management, Spring 2019
50. COB 19060 Course Revision: MGM 399CTWI, Business Strategy and Policy, Spring 2019
51. COB 19062 Course Revision: BUS 275, Business Data Management & Information Systems, Spring 2019
52. UCC 19001 Policy Revision: UCC Cover Sheet, Spring 2019

Please be advised that the following items were approved at the University Curriculum Committee meeting that was held on **Thursday, October 4, 2018:**

1. COB 18051 Distance Education Offering: BUS 275, Business Data Management and Information Systems, Spring 2019
2. COB 19059 Course Revision: MGM 380WI, Senior Seminar in Management, Spring 2019
3. COB 19063 Course Revision: MGM 360, Business and Social Environment, Spring 2019
4. COB 19064 Course Revision: MGM 345, Organizational Theory and Design, Spring 2019
5. COE 19000 Course Archive: SPU 100, Early Intervention and Transition for Students with Disabilities, Spring 2019
6. COE 19001 Course Archive: SPU 444, SP/LAN/HEARING Disorders, Spring 2019
7. COE 19002 Course Revision: EEU 305, Teaching Science in Early Childhood, Spring 2019
8. COE 19004 New Course: SPU 333, Assistive Technologies in Visual Impairments, Fall 2019
9. COE 19005 Distance Education Offering: SPU 333, Assistive Technology in Visual Impairments, Fall 2019
10. COE 19007 Course Revision: EDD 750, Theory and Methodology in Education Research, Summer I 2019
11. COE 19008 Course Revision: EDD 751, Research Methods in Educational Settings, Spring 2019
12. LAS 19001 Course Revision: ENG 229, Literature and Psychology, Spring 2019
13. LAS 19002 Course Revision: ENU 405, Teaching Writing, Spring 2019
14. LAS 19003 Course Revision: ENG 171, Friendship in Western Cultural Texts, Spring 2019
15. LAS 19004 Course Revision: ENG 145, The Fairy Tale, Spring 2019
16. LAS 19005 Course Revision: ENG 224, American Modernism, Spring 2019
17. LAS 19006 New Course: BIO 125, Exploring Biodiversity, Spring 2016
18. LAS 19007 Course Revision: MAT 332, Numerical Analysis, Spring 2019
19. LAS 19008 Course Revision: MAT 473, Partial Differential Equations, Spring 2019
20. LAS 19009 New Course: CMP 201, Introduction to Research and Writing in History and Social Studies, Spring 2019
21. LAS 19010 Course Revision: ENG 119, American Genre Film, Spring 2019
22. LAS 19011 Course Revision: ENG 105, Experiences in American Literature, Spring 2019
23. LAS 19013 Program Revision: BA Geography-Environmental Track, Fall 2019
24. LAS 19016 New Course: MLS 357, Walking the Camino de Santiago, Summer I 2019
25. LAS 19019 Course Revision: SWK/SOW 775, Dissertation Seminar pass/fail, Spring 2019

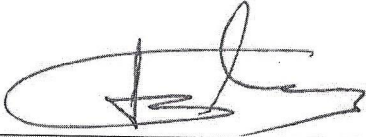


26. LAS 19020 Course Revision: SWK/SOW 776, Doctoral Dissertation I; Pass/Fail, Spring 2019
27. LAS 19021 Course Revision: SWK/SOW 777, Doctoral Dissertation II; Pass/Fail, Spring 2019
28. LAS 19022 Course Revision: SWK/SOW 720, Leadership/Teaching Praxis I/Pass/Fail, Spring 2019
29. LAS 19023 Course Revision: SWK/SOW 721, Leadership/Teaching Praxis II/Pass/Fail, Spring 2019
30. LAS 19024 Course Revision: SWK 491, Internship for Advanced Standing I, Summer I 2019
31. LAS 19025 Course Revision: SWK 493, Internship for Advanced Standing II, Summer II 2019
32. LAS 19026 Distance Education Offering: SWK 573, Publishing and Professional Presentations in Social Work, Spring 2019
33. LAS 19027 New Course: PSY 329, Autism Seminar, Spring 2019
34. LAS 19028 New Program: Game Development Minor, Fall 2019
35. LAS 19029 Course Revision: CSC 101, Computer Applications, Spring 2019
36. LAS 19030 Course Revision: CSC 130, Information Technology Fundamentals, Spring 2019
37. VPA 19001 Program Revision: CDE Change in Effective Dates, Fall 2018
38. VPA 19002 Course Revision: COM 319, Integrated Marketing Communication Concepts & Practices, Spring 2019
39. VPA 19003 Distance Education Offering: COM 311, Crisis Communication in Public Relations, Summer I 2019
40. VPA 19006 Course Revision: ARU 561, Leadership in Arts Organization, Spring 2019
41. VPA 19008 Program Revision: Audio Engineering Minor, Spring 2019
42. VPA 19009 New Course: MUS 294, Sound Design for Visual Media, Spring 2019
43. VPA 19010 Distance Education Offering: MUS 450, Performing Arts Administration, Spring 2019
44. VPA 19011 Distance Education Offering: MUS 293, Hip-Hop Music and Culture, Spring 2019
45. VPA 19014 Program Revision: BS Cinema, Television & Media Production Check Sheet, Spring 2019
46. VPA 19015 Program Revision: CTM Minor Checksheet, Spring 2019
47. VPA 19017 Course Revision: CTM 055, Fundamentals of Studio Production, Spring 2019
48. VPA 19018 New Course: CTM 160, Cinematography, Spring 2019
49. VPA 19020 New Course: CTM 350, Documentary, Spring 2019
50. VPA 19021 Course Revision: CTM 365, Post-Production, Spring 2019
51. VPA 19022 Course Revision: CTM 324, Laughing Matters: The Evolution of Comedy through Cinema, TV and Beyond, Spring 2019
52. VPA 19023 Distance Education Offering: CTM 324, Laughing Matters: The Evolution of Comedy through Cinema, TV and Beyond, Spring 2019
53. VPA 19024 Course Revision: CTM 375, Live Event Production, Spring 2019
54. VPA 19025 Course Revision: CTM 205, Narrative Video Production, Spring 2019

Please be advised that the following items were announced at the University Curriculum Committee Meeting that was held on **Thursday, October 4, 2018**:

1. COE 19009 Selected Topics in Counseling: COU 560, Topics and Issues in Counseling: Client-Centered Counseling and the Person-Centered Approach, Summer II 2019
2. GEC 19001 Program Revision: Updated Provisional List of General Education Courses to be Offered in Spring 2019, Spring 2019
3. LAS 19014 Selected Topics in Modern Language Studies: GER 370, Current Events in the German Speaking World, Spring 2019
4. LAS 19017 Selected Topics in Modern Language Studies: SPA 370, The Camino de Santiago de Compostela, Spring 2019
5. LAS 19033 Selected Topics in History: HIS 207, War in the Shadows: A Covert History of the Cold War, Spring 2019
6. LAS 19034 Selected Topics in History: HIS 072, Frederick Douglass: His Life and Legacy Continues, Spring 2019

7. LAS 19035 New Course: FYS 100, The Power of Place (Geography), Spring 2019



John Vafeas, UCC Chairperson

10/15/2018

Date



Kenneth S. Hawkinson, University President

10-24-18

Date

bf 10-04-18