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PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

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2-8-2008

### 2008-02-08 PCA Newsletter Report

Pennsylvania Counseling Association

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#### Recommended Citation

Pennsylvania Counseling Association, "2008-02-08 PCA Newsletter Report" (2008). *PCA Board of Directors Meetings*. 14.

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*PCA, Inc.* Newsletter  
Jamie Hogan, Editor  
February 8, 2008

- Winter edition of newsletter sent out over the holiday. It was delayed in being sent out so the dates of the following editions will be adjusted. Request that anyone submitting please do so on time so I am able to get the newsletter out in time.
- In late February-March I will begin collecting articles for the spring edition. Anyone interested in submitting information please email me.
- Request for an increase in the budget for printing of the newsletters. With the increase in postage and increase in membership it is more expensive to produce a newsletter. For the winter edition, printing costs (print and staple only) were \$862 and postage cost \$340.
  - As a way to save money can we put the newsletter on the webpage for members to view and those who wish to have an electronic version can opt for that instead of it being mailed. It is less expensive and more environmentally friendly.
- Advertising
  - Should there be guidelines for what will be allowed to be advertised in the newsletter? (There is a disclaimer on the website).