#### **Green Revolution**

Volume 3 | Issue 4 Article 18

4-1-1965

# The Owner Built Home - Chapter 8 Volume III - Form and Function - Light and Color

Ken Kerns

Follow this and additional works at: https://research.library.kutztown.edu/greenrevolution

#### Recommended Citation

 $Kerns, Ken \, (1965) \, "The \, Owner \, Built \, Home \, - \, Chapter \, 8 \, Volume \, III \, - \, Form \, and \, Function \, - \, Light \, and \, Color, " \, \textit{Green Revolution} : \, Vol. \, 3 : \, Iss. \, 4 \, , \, Article \, 18.$ 

Available at: https://research.library.kutztown.edu/greenrevolution/vol3/iss4/18

This Article is brought to you for free and open access by Research Commons at Kutztown University. It has been accepted for inclusion in Green Revolution by an authorized editor of Research Commons at Kutztown University. For more information, please contact czerny@kutztown.edu,.

## The Owner-Built Home — Chapter 8 Volume III — Form and Function

## **Light and Color**

By Ken Kern

(continued from last month)

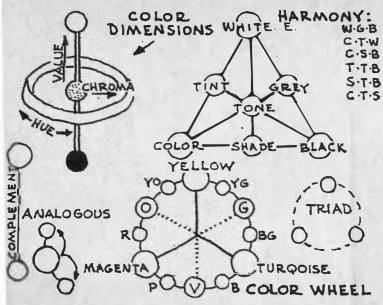
Room colors should be balanced between warm and cool ones, and between active and passive designs. The handling of proportion, pattern, texture, and room-form contribute to the proper choice of color harmony. But primarily, the color choice lepends upon what particular function is emphasized. A living oom, for instance, is best decorated in warm tones to stimulate convivial mood. A more formal atmosphere is achieved by an accent on blue tones. Grey is always a good choice for balance and narmony. It is the least distracting of all colors, and most effecively hides dust and soiling. The sense of cheer, comfort, warmth and relaxation so desirable in a dining room is best achieved by he use of medium dark, cool color values. Peach, however, is found to be the most appetizing of all tints. Color in a kitchen should be light, cool, bright and generally cheerful as well as semi-glossy. Green and turquoise tend to shorten the apparent passage of time. A restful, relaxing bedroom atmosphere is best achieved by the use of warm, light colors. Strong color contrasts encourage early rising. Grey, the "peacemaker of colors," is restful when warmed with an admixture of yellow or red. For the master bedroom a light sky-blue suggests the illimitable together with a rare quality of allurement. Lighter and cleaner hues should be used in bathrooms to give sensations of good health and vigor. White and blue look fresh and clean but pink gives the skin a luminous glow through reflection. Storage or dark areas should be painted vellow or white.

Ever since Francis Bacon, inventor of the first color-wheel, men have speculated about color harmony and balance. This happens to be a highly subjective field of study, so naturally hundreds of color theories and systems have been proposed. Some basic premises have survived the ages, and more recent studies on the subject have arrived at a simplified charting of color harmony.

There are three dimensions to color: *hue* refers to the particular pure color itself; *chroma* refers to color intensity, or saturation, from grey to the pure color, or hue; *value* refers to the light and dark degrees (tints and shades) of a color. By mixing white or black in a color a variety of tints and shades are possible.

Faber Birren devised a neat little chart showing the harmonious relationships among the seven different color possibilities. As per diagram, any straight path between each of the seven forms will lead to concordant beauty.

Basic laws of color harmony call for the use of color in pairs to produce balanced stimulation to the color-sensitive eye nerves. Eye fatigue results from over-exposure to one color; relief will come with the introduction of the "after-image," or complementary, of the color. For instance, eyes fatigued with too much red seek green; when saturated with yellow, they call for purple; when tired of green, they call for violet and red. This complementary relationship forms the basis of our modern color wheel. It is made up of the three primary colors (yellow, turquoise and magenta) and three secondary colors (green, violet and orange). Then six intermediate colors come in to complete a 12-color wheel having pure hues.



The complement, or opposite, color-relationship is the simplest pattern for two-color harmony. Analogous harmony can be achieved by using adjacent colors. Here interest is achieved by conrast of value, using light tints and dark shades of one principal color. A third and very commonly used formula for color harmony s the triad. Here the three colors chosen are equidistant on the color-wheel, forming a "Y."

A desirable color-scheme for any room or area depends much, of course, on its relation to surrounding colors, forms, textures, and patterns. The owner-builder should choose colors with his

overall design in mind.

BIBLIOGRAPHY (books listed in order of importance)

vew Horizons in Color, Faber Birren.

ighting Your Home, Sunset Books, 1963.

Color Form and Space, Faber Birren.

### lealth, Harmony, Holiday At Institute

Dr. W. J. Arnet of Toronto, ntairo, Canada, now in his midirties, was sick and ailing in s teens in his native Switzernd. Studying to grow strong, met the famed Ebba Waernd, teacher of health, nutrition id natural living. Young Arnet caticed what he learned; impoved in health; kept on learning and practicing. He studied

physical hygiene and chiropractic. He later saw the important relation of emotions to health.

Over ten years ago he came to Canada to establish a practice in the natural healing arts professions, and began intensive study of Gestalt psychology as related to health and disease. Among Dr Arnet's friends and patients, helped to good health

#### ADVERTISING RATES

Classified: 45¢ per line; minimum 3 lines or \$1.35; 30¢ per line for repeats of same ad.

Per inch (8 lines), \$3.20; \$2 for repeats.

Per year, \$25 per 12 consecutive insertions; copy changed at least twice per year to stimulate reader interest.

Display: \$4.40 per col. inch; \$3 for repeats of same ad; cuts and mats acceptable.

Payment should accompany order. Repeat insertions must be paid 3 months in advance.

Write for yearly discounts, prorated on client's total year's expenditure with us.

Arthur Harvey, Advertising Manager, Raymond, New Hampshire.

Deadline: 15th of preceding month (example: April 15 for the May issue).

#### Books and Journals

READ booklet MONEY GROWS ON TREES. Gives the Secret HOW to Prosper. 6x9, 28-pages, only \$1. LIGHTNING SPEED BOOK CO., Box 115-GR, Streator, Ill. 61364 1(4-65)4 JUNE BURN'S book, "LIVING HIGH." Joyous account of homesteading in San Juan Islands and "troubadouring" throughout the U.S. Illustrated edition with Postscript, only \$3.00 postpaid to "Green Revolutionists" (Reg. \$4.50). Wellington Books, 346 Concord Ave., Belmont, Mass. w(4-65)y

GO AHEAD AND LIVE!—don't miss it! the 200 page book that reports how a young couple went about getting a homestead and intentional community. The best \$4's worth of information you can get on these and related problems of health, maturing, sex, education, etc.—Order Now—School of Living, Brookville, Ohio. (2-65)tf

DR. SHELTON's "Hygienic Review." A unique Health magazine — Padica, Review onart, Fearless. 12 issues to. P. O. Box 1277, San Antonio, Texas. h(6-63)ex

FITNESS — The comprehensive natural health magazine which covers organic nutrition and health from the soil upwards. \$3 a year (monthly), 35c a copy. Fitness, 255 7th Ave., New York City. (Published by Newman Turner Publications, Ltd.).

(5-63)ex

from serious illness, was Henry Evering. Mr. Evering wanted to assist Dr. Arnet to a greater outreach, and together they planned and established the Three H Institute.

#### Three H Institute

To interest average people as rapidly as possible, they agreed to work with and through recreational channels: the Three H Institute engages the facilities of some well-known camp or resort, where people habitually come for physical rest and fun. There they make available for a fee, for a group never larger than 20 persons, lectures, demonstrations, art and craft experiences, group therapy, personal counseling, nutritious meals and all that goes into a good studyaction program. They combine harmony and holiday. Their students continually "ask for more" and follow-up weekends are conducted the year round in Toronto. Through the Three H Institute persons experience true re-creation—not just a 'getting away from it all"-but a time for creativity and physicalpsychological renewal.

#### Leaders Visit School of Living

A few years ago these young men discovered the School of Living by way of the Lee Foundation in Milwaukee, became readers of our journals, and in mid-February 1965 visited us at Lane's End. We found them both personable, vital, healthy anud intelligent. We are glad to discover their rounded, balanced approach to health and fulfillment

Send us names and addresses of friends who would like to see The Green Revolution. We will mail sample copies to them.

"PEACE OF MIND THRU NATURE" — guidebook to better outdoor living, \$1. Backwoods Journal, Paradox 5, N. Y. (Journal subscription \$2 a year, sample 35c.) b(4-64)

LIVING THE GOOD LIFE. Subsistence farming on a Vermont wilderness homestead. Organic gardening, simple whole food, stonehouse building. A healthful life based on four daily hours of bread-labor. A 210 page book. Photographs. \$3.50. Helen & Scott Nearing, Forest Farm, Harborside, Maine.

n(4-64)y

HEALTH AND DAIRY GOATS.
Many healthful products from
dairy goats: milk, cheese, fertilizer. National monthly magazine, \$2 yearly. Dairy Goat
Journal, Box 836, Columbia 85,
Mo. d(6-63)ex

THE BUG BOOK: recipes for harmless insect controls. Illustrations identify insects. Cross indexed, recipes easy to find and make at home. Plants to repel insects and wild animals. Order from Philbrick, Box 96, Wilkinsonville, Mass. \$3.65 pp. 5 copies 40% off. p(11-64)y

ENJOY National Stock Dog magazine, now including small animals and fowls. Quarterly; \$2 one year; \$5 for 3 years; subscription including classified ad, 4 times only \$7.00.—E. G. Emanuel, Rt. 1, Butler, Ind. 46721 n(9-63)ex9-12-3-6

MANKIND, GO HOME! by Rusel Jaque is a 50-page looseleaf book that will delight every true lover of the simple life. Handprinted, green on lovely yellow pages; profound expressions on philosophy, nutrition, living. \$2 from School of Living, Brookville, Ohio. (2-65)tf

RAISE RABBITS. Healthy to eat the meat. Sell us the fur. Fun to raise them. Send 10c for booklet to: Blue Ribbon Rabbitry, S. 202 Howard St., Spokane 4, Wash. b(4-64)y

THE SUMMERHILL BULLETIN, the publication of the Summer-hill Society, is currently accepting articles for publication. Articles should be related in some way to Summerhill-oriented education or philosophy and should not be more than 4,000 words in length. Please send any contributions to: Summerhill Society, 5 Beekman St., New York City 10038.

#### Vacations and Resorts

Learn More About
HOW TO STAY YOUNG AND
HEALTHY. Discard fear—tension and worries. A new, wholistic approach to vacationing.
Attend a unique Three H program at Ontario's most beautiful summer resort in the Haliburton Highlands (Canada).

Lectures, massage, arts, crafts, water sports, group entertainment. Varous 2-week programs from June 19 to Sept. 18.

For reservations write Three H Institute, 10 Eglinton Ave., E., Toronto 12, Ontario, Canada. t(4-65)4

ACAPULCO, MEXICO

New health resort, near ocean beaches. Luscious tropical fruit. Supervised Fasting, Hygienic-Vegetarian balanced diets, corrective exercises, psychological help for nervous and emotional problems. For details and reservations, write to: Dr. Carlos R. Arguello, Orozco y Berra 201-1, Mexico D. F., Mexico. a(5-64)y GARDEN GROVE House of Nutrition welcomes guests for good food, health instruction, peaceful relaxation, enjoyable recreation. Garden fresh nutritional dinners for those who appreciate 100% certified natural organic fruits, vegetables, meats, etc. Also prepared to highest standards of vegetarians, raw foodists, hygienists. Home cooking in all electric kitchen. Natural organic juices. Natural fresh goat milk. Spring water. Maid service. Recreation, private beach, peaceful Atlantic cove and park. Health book library; daily lectures on laws of nature, instruction in the art of natural fasting. For room rate brochure, write Prof. James Dooling, Institute of Earth Sci-ence, 138 Livingstone Ave., Beverly, Mass.

THE GREEN REVOLUTION — 3
April, 1965

RIO CALIENTE Hot Springs Health Spa, Box 1187, Guadalajara, Mexico. Excellent vegetarian diet, papayas and tropical fruits, excellent climate, mineral baths, etc. Write for literature. r(11-63)y

#### Foods and Produce

ROBERT'S Organic Seeds, nuts, nut butters (sesame, sunflower, coconut, almond, cashew, pumpkin, pine), millet, brown rice, whole wheat cookies, organic fruit confections. At all Health Food stores. Free brochures from L. E. Robert Co., 792 Union St., Brooklyn 15, N. Y.

r(5-64)y

ORGANIC, uncolored, poisonfree Oranges \$5.00 bu.; Grapefruit \$4.50 bu.; ½ of each \$4.75
bu. You pay express. Wolfe's
Organic Grove, Box 465, Winter
Haven, Fla. 33881 w(3-65)5

ORGANIC and Natural Products, Fertrell, the complete blend of natural plant nutrients, greensand, rock phosphate, mulch material, Roto-Hoe implements, Kemp shredders, many others, plus vegetables at the farm. Leonard P. Duncan, 9122 Norman Road, Yale, Mich. Phone: 40; 313-387-2217. d(2-65)3

BLUE RIDGE MOUNTAIN HON-EY. Natural. Exactly as bees make it. No chemicals, no filtering, no cooking. 12 lb. can ppd. 4th zone, \$6.25. Send M.O. to Edwards, Jr., Organic Gardener, Box 147 D, Middletown, Md. Price List. e(11-64)

#### Beauty Aids

PROTECT your hands with "On Guard," the farm-tested, most effective hand cream. When all else fails, this often helps. 2 oz., \$2, postpaid (tax incl.). With each order, free "Cleanse With Care" sample on request. Hedda Maar, 1472 Broadway, New York City 10036.

m(11-64)1

DYNAMIC FORMUL A Revolutionary course in Facial and Neck Culture. It reawakens and preserves facial and neck youth indefinitely. Price \$3.00. Dynamic Formula, Box 376, Lynn, Mass. 01903

d(3-65)y

#### Soil Aids

"QR"—New English 100% herbal compost activator. Garden waste to manure in 6 weeks. \$1 makes 4 tons rich, organic, humus. Three \$1 packets \$2.50. Directions are included. Nichols Nursery, Pac-North, Albany, Oregon. n(3-64)tf

ROCK PHOSPHATE, Colloidal Phosphate, Hybrotite (a potash rock), Granite Dust, Nitomin; also A & E Hybrotite. — Paul Degler, 51 Bethlehem Pike, Colmar, Pa. (on Rte. 309).

d(4-64)y

UNIQUE COMPOSTER — No
work, no flies or odors. Continuous operation, 5000 lbs. annually. Only \$39.50, freight
paid, and activator. Activator
very potent, enough for 5000
lbs. waste, \$1.60 prepaid. Satisfaction guaranteed. From mfr.,
GROBACKS, Henriette, Minn.
g(4-64)

#### Miscellaneous

FRIENDLY GREETINGS FROM
Verbatim Service Co.—all lettershop and secretarial work.
Complete typing and mimeo
service. No job too small or too
large. 150 Nassau St., New York
City 10038 v(7-64)tf

COULD YOU use extra money for your self or your cause? For details, write S. Baldwin, 5770 S. W. 100th St., Miami, Fla.

b(3-65)3
RUPTURE Cured by 4 Easy Exercises, in a few weeks at home.
Complete course, \$81.95. 10-day money-back guarantee. Wolfe Memorial Clinic, Div. D, Box 145, Elkins, W. Va. 26241.

w(3-65)5

ANY A.R.E., Steiner, Gurdjieff,
Ouspensky, etc., students? A
work and study group is being
formed in Sheffield, Mass. If
interested, write, A. Lepanto,
RFD 1, Sheffield, Mass.

1(3-65)3