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Recommended Citation

Kutztown University Curriculum Committee, "Actions Memo December 2010" (2010). *UCC Action Memos*. 59.
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Curriculum Memo

Kutztown University

April 20, 2011

SUBJECT: UNIVERSITY CURRICULUM COMMITTEE MEETING OF DECEMBER 2, 2010 and DECEMBER 9, 2011

TO: Provost and Vice President for Academic Affairs
College Deans
Department Chairpersons

FROM: Carole Wells *Carole V. Wells*
Vice Provost

The following course and program additions, changes and deletions have been approved by the Departmental Curriculum Committees; the College Curriculum Committees; the Graduate Council; the Council for Teacher Education, where appropriate; and the University Curriculum Committee at its December 2, 2010 and December 9, 2011, meetings and signed by the President on April 18, 2011, and will be placed into the curriculum effective Spring 2011 semester (20116) unless otherwise indicated.

GRADUATE STUDIES

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	15	MBA Concentration: Human Resource Management	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	30	MBA Concentration: Marketing	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	20	MBA Concentration: International Business	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	40	MBA Concentration: Supply Chain Management	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	05	MBA Concentration: Entrepreneurship	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	10	MBA Concentration: Health Services Management	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	50	MBA Concentration: Electronic Media	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[BUS 1109]	
5	10	35	MBA Concentration: School Business Management	<u>Degree</u>	<u>CIP</u>
				M.B.A.	52.0201

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1119]
School Prog Conc Program Degree CIP
 5 10 00 Master Business Administration M.B.A. 52.0201
 Addition of Legal Environment of Business to foundation course requirements for the MBA program.

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1120]
School Prog Conc Program Degree CIP
 5 10 00 Master Business Administration M.B.A. 52.0201
 A grade of C or better is required in MBA foundation courses taken at Kutztown University.

PROGRAM TRANSFER CREDIT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1121]
School Prog Conc Program Degree CIP
 5 10 00 Master Business Administration M.B.A. 52.0201
 Reduce the number of transfer credits accepted by the MBA program from 12 to 6.

PROGRAM REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1122]
School Prog Conc Program Degree CIP
 5 10 00 Master Business Administration M.B.A. 52.0201
 ECO 540: Managerial Economics will be replaced by ECO 561: The Global Economy as a requirement.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10034]
School Prog Conc Program Degree CIP
 2 16 31 Computer Science B.S./M.S. 11.0103
 Addition of CSC 554: Project Management as an elective.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10035]
School Prog Conc Program Degree CIP
 5 16 01 Computer Science M.S. 11.0103
 Addition of CSC 554: Project Management as an elective.

COURSE ARCHIVE: (Eff. Fall 2011 – 20123)
 BUS 590 Internship in Business [BUS 1107]

COURSE DESCRIPTION/LHE REVISION: (Eff. Spring 2011 – 20116) [EDU 1107] 3 SH – 3 CH
 COU 580 Practicum in Counseling

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Spring 2011 – 20116)
 COU 540 Role of the school counselor with diverse learners [EDU 1125]
 SWK 595 Capstone Experience: Social Work and the Family-in-Environment [LAS 11016]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)
 EDU 500 Methods of Research [EDU 1120]
 SEU 544 Effective Secondary Education Seminar [EDU 1121]
 EDU 564 Foundations of the Middle Level Learner [EDU 1122]
 SEU 567 Curriculum of the Secondary School [EDU 1123]
 EDU 555 Reading Disabilities [EDU 1128]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2011 – 20122)
 EDU 502 Seminar in Educational & Psychological Research Pertinent to Reading [EDU 1129]
 EDU 552 Teaching Reading in Content Areas [EDU 1130]
 ENU 511 Writing Workshop for Teachers [LAS 11068]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)
 MKT 512 Business to Business Marketing Practices [BUS 1135]
 SWK 555 Applied Family Policy & Family Service Programs [LAS 11017]

COLLEGE OF BUSINESS

NEW COURSE: (Eff. Fall 2011 – 20123)
 PRO 130 Practical Leadership [BUS 1124] 3 SH – 3 CH

COURSE DESCRIPTION/SYLLABUS REVISION AND NUMBER CHANGE: (Eff. Summer I 2011 – 20121)
 BUS 132 Business Law II [BUS 1123] 3 SH – 3 CH

Number changes from BUS 132 to BUS332. Updated course description and syllabus.

COURSE DESCRIPTION REVISION: (Eff. Fall 2011 – 20123)

ECO 010 Introduction to Economics [BUS 1137] 3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)

BUS 132 Business Law II [BUS 1126]
 MGM 352 International Management [BUS 1127]
 MGM 360 Business and Social Environment [BUS 1128]
 MKT 360 Marketing Research [BUS 1131]
 MKT 320 Marketing Management [BUS 1132]
 MKT 315 Marketing Ethics in Society [BUS 1133]
 MKT 370 International Marketing [BUS 1134]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)

MKT 347 New Product Management [BUS 1130]

COLLEGE OF EDUCATION

NEW COURSES: (Eff. Summer I 2011 – 20121)

HPD 101 Introduction to Health and Wellness [EDU 1108] 3 SH – 3 CH

NEW COURSES: (Eff. Fall 2011 – 20123)

PED 345 Sports in the Global Marketplace [EDU 1109] 3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)

EDU 100 Perspectives on American Education [EDU 1118]
 EDU 428 Cultural awareness/Sensitivity ESL/ELL [EDU 1119]
 PED 290 Fundamentals of Sports Law [EDU 1124]

COLLEGE OF LIBERAL ARTS AND SCIENCES

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11009]	<u>Degree</u>	<u>CIP</u>
2	18	00	Criminal Justice		B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice for internal students.

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11010]	<u>Degree</u>	<u>CIP</u>
2	18	00	Criminal Justice		B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice for external students.

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11011]	<u>Degree</u>	<u>CIP</u>
2	18	01	Criminal Justice with Paralegal Studies		B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for internal students.

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11012]	<u>Degree</u>	<u>CIP</u>
2	18	01	Criminal Justice with Paralegal Studies		B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for external students.

PROGRAM MINOR REQUIRMENT CHANGE: (Eff. Spring 2011 – 20116)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11014]	<u>Degree</u>	<u>CIP</u>
0	00	16	Criminal Justice Minor		Minor	43.0104

Clarification of credit requirements to be taken at Kutztown University.

PROGRAM TRACK REQUIRMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	[LAS 11019]	<u>Degree</u>	<u>CIP</u>
2	16	11	Computer Science: Information Technology Track		B.S.	11.0103

Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11020]
School Prog Conc Program Degree CIP
 2 16 21 Computer Science: Software Development Track B.S. 11.0103
 Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11021]
School Prog Conc Program Degree CIP
 2 16 31 Computer Science: Software Development Track B.S./M.S. 11.0103
 Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11022]
School Prog Conc Program Degree CIP
 2 16 41 Computer Science: Information Technology Track B.S./M.S. 11.0103
 Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [LAS 11038]
School Prog Conc Program Degree CIP
 2 07 13 Biology/Premedical and Other Health Careers Track B.S. 26.0101
 Increase internal transfer GPA requirement to 2.75 plus a B or better in at least one MAT, statistics, or science course.

NEW COURSES: (Eff. Fall 2011 – 20123)
 ENG 137 Experiences in African Literature [LAS 11007] 3 SH – 3 CH
 ENG 341 Introduction to Afro-Caribbean Literature [LAS 11008] 3 SH – 3 CH
 POL 133 The Politics of Cuba and the Caribbean [LAS 11032] 3 SH – 3 CH
 POL 231 Social Movements and Revolutions [LAS 11033] 3 SH – 3 CH

COURSE ARCHIVED: (Eff. Summer I 2011 – 20121)
 POL 360 Russia and the Commonwealth of Independent States [LAS 11005] 3 SH – 3 CH
 POL 361 Russia Foreign Policy [LAS 11006] 3 SH – 3 CH

COURSE REVISION: (Eff. Summer I 2011 – 20121)
 POL 390 Federal, State or Local Government Internship [LAS 11035] 6-12 SH – 6-12 CH
 Change in credit hours from 12 credits to variable 6-12 credits.

COURSE DESCRIPTION/SYLLABUS REVISION: (Eff. Fall 2011 – 20123)
 ENG 023 College Composition [LAS 11002] 3 SH – 3 CH

COURSE NUMBER CHANGES: (Eff. Fall 2011 – 20123) [LAS 11013] 3 SH – 3 CH
 From: To:
 POL 121 POL 040 Introduction to Political Theory
 POL 226 POL 201 Empirical Political Analysis
 POL 220 POL 211 Public Opinion and Propaganda
 POL 260 POL 213 Judicial Process
 POL 230 POL 214 American Political Parties
 POL 320 POL 313 American Presidency
 POL 258 POL 314 Administration of U.S. Environmental Law
 POL 255 POL 120 Global Issues in International Relations
 POL 240 POL 228 American Foreign Policy
 POL 254 POL 227 International Conflict & Security
 POL 256 POL 222 International Political Economy
 POL 250 POL 321 International Law and Organization
 POL 253 POL 134 Politics of the Middle East
 POL 305 POL 132 Western European Government
 POL 131 POL 332 Politics of Latin America
 POL 150 POL 140 Law & Society
 POL 223 POL 141 Modern Western Political Thought
 POL 323 POL 341 American Political Thought

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Winter 2010 – 20115) [LAS 11052]
 PSY 011 General Psychology

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)
 PSY 360 Introduction to Clinical Psychology [LAS 11053]
 ENG 230 Advanced Composition [LAS 11067]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2011 – 20122)

CRJ	250	Criminology	[LAS 11034]
WRI	207	Writing for the Workplace	[LAS 11066]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)

SWK	400	Foundations in Human Behavior in the Social Environment	[LAS 11015]
SWK	455	Foundations of Social Welfare Policies	[LAS 11016]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Winter 2011 – 20125)

ENG	023	College Composition	[LAS 11050]
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SELECTED TOPICS ANNOUNCED: (Eff. Spring 2011 – 20116)

TVR	370	Selected Topics in Electronic Media: Media Theory and Aesthetics	[LAS 11040]	3 SH – 3 CH
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COLLEGE OF VISUAL AND PERFORMING ARTS

MINOR PROGRAM ELECTIVE CHANGE: (Eff. Fall 2011 – 20123)

[VPA 1104]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
0	00	64	Public Relations

<u>Degree</u>
Minor

<u>CIP</u>
30.9999

Addition of new courses to the list of available electives.

bm

cc: Mr. R. Bazylak, Dr. V. Brancato, Prof. J. Forte, Ms. K. Gardi, Mr. G. Godshall, Ms. M. Hughes, Mr. B. McCree, Mr. L. McGhee, Mr. J. Mumbauer, Dr. P. Quinn, Mr. M. Santos, Dr. W. Stahler, Mrs. S. Youse, Secretaries of Academic Departments, and U.C.C. Members