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Arthur Harvey to Build Ad Section

Mildred Loomis

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Authors Welcome Go Ahead and Live!

If nothing else is learned from studying the series of chapters in this volume, it is hoped that the amateur home builder will at least be in position to ridicule the main slogan of the organized trade, which, in a sense, may be summed up as: "Think of an expert builder as a special kind of man. We should rather think of ourselves, with our own hands, and with our own minds, as a particular kind of man, a kind of man who has been distinguished from the builder to the ever-ready variety-life-sub­

Such owner-builder experiences appear tragic to outsiders and homnous to those inside the building field. Yet any amateur builder is not, of course, a bad man at heart; but, in addition to the profit motive, he is encumbered with tedious distractions, loans, taxes, contracts, licenses, office overhead, memberships, and dues. But these are only the surface requirements of building. The really vicious aspects of conventional building construction are the more subtle pressures that many amateur building attempts met with dismal failure. The really vicious aspects of conventional building construc­

In the early history of painting guilds are items that

Richard Deacon, a former president of the National Health Federation, at Brookville, Ohio.

He mixed simple earth colors with animal fats and painted the walls of his cave-houses. -....

Later the cost was figured by the square yard of surface covered.

Arthur Harvey, Advertising Manager, Raymond, New Hamp­

Food and Produce

ORGANIC'S Roberta Seeds, nuts, nut butters (sesame, sunflower, coconut), coffee, chocolate, rolled oats, wheat, rolled organic, simple earth colors with animal fats and painted the walls of his cave-houses. -....

Historical account of the painting art in reference to building.

The really vicious aspects of conventional building construc­

The successful amateur builders do not

...The Lord's care was sure,

The green revolution, its promise, its progress.

M. W. Finkenbine, author of "The Living Good Life" in California. Gardening, house and greenhouse life in California.

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