

Kutztown University

## Research Commons at Kutztown University

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PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

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8-1-2008

### 2008-08-01 PCA Executive Council Agenda

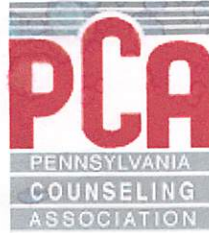
Pennsylvania Counseling Association

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Part of the [Counseling Commons](#)

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*Executive Council Agenda*  
August 1, 2008  
102 Bouche, PSU Campus, University Park, PA

**Introductions / Roll Call:**

**Approval of Minutes from May 30, 2008**

**Reports**

- ✓ President - Don Strano
- ✓ President-Elect – Holly Branthoover
- ✓ Past-President – Joan Kaylor
- ✓ Secretary – Christine Liebers
- ✓ Treasurer – Paul West
- ✗ Administrative Coordinator – Colleen Tracey

**Consent Agenda**

**Chapters**

- GPCA

**Divisions**

- PAAOC
- PACCA
- PACES
- ✗ PAGLBTC
- ✓ PAMCD
- PAMHCA
- PASERVIC
- PASGW

**Committees**

- Archives
- Awards
- Conference
- Ethics/By-Laws
- Finance & Budget
- Government Relations
- Graduate Student Liason
- Journal
- Marketing & Public Relations
- Membership
- Nominations & Elections
- Newsletter ⇒ Wisconsin ⇒ Electronic/led exposure
- Past Presidents
- Professional Development

Tasks:  
 #6 Mobilize ~~around~~ Members  
 #7 Apprentice / Position / Learning

September Newsletter  
 ⇒ write below

**New Business:**

- Approval of Committee Chairs
- Raise for Administrative Coordinator
- Referral Network - Newsletter
- Meeting Locations

Articles ACA/NBCC / Lady Sr - counselor...  
 - Chapter 49 ⇒ Reciprocity

**Lunch**

**Old Business:**

- Procedures Manual
- Government Relations Committee
  - o Purpose
  - o Membership
  - o Lobbyist
  - o funding
- Marketing Committee
  - Budget - Coker raise (\$10,000)
  - Job Target Gov't Relations
    - o Marketing -
    - o (Members only) or open.?
    - o Use of coupons

(Replace PAC) 1.) Morgan Plant  
 2.) Jerry McKelvey - 2 1/2 hrs

#1 - Truck Bills  
 - I.d. Hearings

#2 Represent +/State: Committee members  
 #3 One elected member ⇒ (5 others)

#4 On-thee-Committee

- Member Benefits - Insurance
- Health / Long Term / Dental Insurance

**Announcements**

Printer Practice

Fighting Social Workers  
 \$

#5 central a) ed Linder d) Dave de / Monica  
 b) Kurt Kraus e) Graften  
 c) Ford Brakes d) Joan

Marketing

① Brochure

② LPC letter (Advertiser Conference)

③ Conference Materials (4-5 centres)

④ 2010 - Kingston/PCA Welcoming Committee  
Conference - Westin-Hotel :

Start a blog - Grass rates \$