

Kutztown University

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PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

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8-1-2008

### 2008-01-08 PCA President's Report, July 2008

Pennsylvania Counseling Association

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President's Report  
Donald A. Strano, Ed.D., LPC, NCC  
July 2008

The transition into the role of President has been relatively smooth. I am continuing the procedure established by Paul West of sending a follow up email to new members (after an initial welcome by Colleen). In addition I have responded to a number of inquiries regarding issues such as online counseling and licensure for pastoral counselors. There have also been a couple of requests for referrals in different parts of the state. It would be useful for us to consider establishing a procedure for responding to referrals – identified individuals in each region who could provide an appropriate number of referrals in that area. This would allow Colleen to respond quickly to these inquiries.

In addition there are a number of new or continuing issues which have been on the table:

**1. PCA Career Center**

We have hit a snag regarding the Career Center. We were unable to create different levels of access (members vs. non members) due to some conflicts with our server. One option is to create “coupons” for members which would appear on the members only page. The bigger issue to discuss is whether this should be strictly a members benefit or open to the larger counseling community.

**2. Administrative Coordinator**

Colleen has requested that she be considered for a raise. Her reasoning is appropriate – she has been doing the role for 2 years, the role has expanded, and in addition to performing the normal duties she has been able to contribute to process improvements and efficiencies.

**3. Budget.** With the demise of PACP we need to make some adjustments to the budget. There is \$14,200 in the budget for this purpose. This is an opportunity for us to consider how we can use our money to best serve the needs of our members. Some potential needs are the increase in salary for the Administrative Coordinator, an increase in marketing (currently budgeted at \$1,500), funds for a newly formed legislative committee which could include money to pay a lobbyist (Jerry McKelvy has been recommended by Morgan Plant)

**4. Committees –** We need to approve the committee chairs for the 08/09 year

**a. Returning Chairs**

Finance / Budget	Bill McHenry
Journal	Brad Janey
Past Presidents	Carl Back
News Letter	Jamie Hogan
Awards	Jennifer McCaslin
Archives	Mark Kennyay
Conference	Maura Krushinski
Professional Dev.	Michelle Bruno

**b. New Chairs**

Ethics & By-Laws	Jackie Walsh
Marketing	Kirsten Murray

## 5. Legislative issues.

We were notified of a proposed amendment to the licensure act which would create a Bachelors level license for as a "Social Service Worker." There is a hearing on the proposed legislation scheduled for August 5 in Pittsburgh. Holly Branthoover will present testimony (in opposition of the amendment) on behalf of PCA. Paul West has been instrumental in preparing the formal text which will be presented. While I think the response to this issue has been great it is time for us to review what our role is in relation to such issues. As we discussed at our last meeting, with the end of PACP we will need to consider how we will address legislative issues. The formation of a new committee was discussed.

Jerry McKelvey has been recommended by Morgan Plant as someone who would be willing to work with us as a lobbyist / consultant. I have had initial correspondence with him and he has indicated:

"I would be happy to work with you and have a full appreciation of the limitations of your financial resources and will leave the issue of compensation to you...make an offer that you feel comfortable with and we'll go from there."

### Remaining 08/09 Meetings

All meetings will be held at PSU in Bouche 120 (except for October meeting)

Friday October 24, 2008	Executive Council (Penn Stater Hotel during the Conference).
Friday February 13, 2009	Executive Council
Friday May 22, 2009	Executive Council

⇒ \* Need Awards  
⇒ 50 Submissions & Programs ⇒ Conference Report ⇒  
⇒ 2 Graduate Student ⇒  
⇒ Workshop descriptions ⇒ Website / Mid-August  
⇒ Vendor (acknowledgement)