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PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

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10-24-2008

### 2008-10-24 PCA President's Report

Pennsylvania Counseling Association

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#### Recommended Citation

Pennsylvania Counseling Association, "2008-10-24 PCA President's Report" (2008). *PCA Board of Directors Meetings*. 183.

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Pennsylvania Counseling Association  
President's Report  
Donald A. Strano, Ed.D., LPC, NCC  
October, 2008

**1. NAR**

I attended the North Atlantic Region of ACA meeting in Bangor Maine from September 25 – 27. Beyond the opportunity to network with individuals from other branches several important issues arose. First we voted on (approving) the seven *Principles for Unifying and Strengthening the Profession* which are part of the *20/20: A Vision for the Future of Counseling* effort.

There was significant discussion regarding membership and ASCA (as well as AMHCA) impact on membership. ACA seems to be moving toward a different approach to membership which will include “bundling” options that could include branch and division membership as part of the bundle.

Each branch is allotted up to 350 words of space in *Counseling Today* each month. The submission deadline is the 1<sup>st</sup> of the month for the following months issue. This may include several different announcements or a single article. In addition the branch can submit one photo every three months with a caption in lieu of an article. This is an important vehicle to reach those ACA members in PA who are not PCA members and hopefully encourage membership.

Next Year's NAR meeting will be in Mystic Seaport, CT.

**2. PCA Career Center**

I have been regularly searching the Job Target data base and populating our Career Center with postings from PA and the surrounding states. We have had between 20 and 60 postings on the site during the past 3 months.

There is flyer in the conference Brochure as well as a loose flyer in bags promoting the Career Center and offering ½ off the cost of job postings. This discount will be good until the end of November.

I have sent out a mailing to all Counselor Preparation programs in the State including a flyer directed at students and a letter describing the Career Center and asking faculty to encourage students to join PCA and take advantage of this member benefit.

I am looking to do a mailing to prospective employers soon which will include another discount coupon for the first posting.

**3. Budget.**

I will be seeking recommendations for amendments to the current year's budget to reallocate the \$14,200 identified for PACP (legislature) this year. In particular we need to look at Government Relations and Marketing

**4. Legislative issues.**

Scott Barstow, ACA's Director of Public Policy & Legislation is beginning an initiative to gain Medicare coverage for counselors. He is attempting to set up a conference call with counseling leaders from the state to drum up grassroots support for this legislation. He is looking for the names as well as available times for those who could participate in this conference call – possibly the first two weeks in December.

**Remaining 08/09 Meetings**

All meetings will be held at PSU in Bouche 120 (except for October meeting)

Friday February 13, 2009      Executive Council

Friday May 22, 2009          Executive Council