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UCC Minutes February 22, 2018

Kutztown University Curriculum Committee

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**KUTZTOWN UNIVERSITY
UNIVERSITY CURRICULUM COMMITTEE**

Minutes of February 22, 2018

J. Vafeas called the meeting to order stating that there was a quorum.

PRESENT: Sue Czerny, Denise Darrah, Yongjae Kim, Karen Kresge, Rebekkah Palov for Heather Fountain, Roseanne Perkins, Cristen Rosch, Abdul Sraiheen, John Vafeas, and Carole Wells

ABSENT: Ellesia Blaque, Graduate Student Representative, Undergraduate Student Representative,

ALSO IN ATTENDANCE: Anne Carroll, Janice Chernekoff, Bethany French, Lisa Frye, Joe Harasta, Ali Hobbs, Lousie Male, Brian Meares, Christine Núñez, Amy O'Brien, Dale Parson, Greg Setliff, Peg Speirs, John Stanley, Donna Steslow, Andrew Vogel, Patricia Walsh Coates, and John Ward

GENERAL ANNOUNCEMENTS

J. Vafeas stated that there will be a continuation meeting if needed on Thursday, March 1, 2018, in RL 29 at 11 a.m.

MINUTES

It was moved by A. Sraiheen, and seconded by C. Rosch, to approve the minutes from Nov. 30 and Dec. 7, 2017, and the minutes from Jan. 25, 2018. **MOTION PASSED.**

OLD BUSINESS

Current #: LAS 18023
Program: New Program: Data Analytics Certificate, Fall 2018
Proposal: Addition of a new certificate program.
Comments: D. Parson and L. Frye were present to speak to this proposal. J. Vafeas noted that certificate programs are different from certifications. J. Vafeas requested adding "permission of the department" to the admissions prerequisites for this program.

It was moved by D. Darrah, and seconded by C. Rosch, to consider and approve this proposal. **MOTION PASSED.**

Current #: LAS 18031
Program: New Program: Geospatial-Information Technology Certificate, Fall 2018
Proposal: Addition of a new certificate program.
Comments: L. Male had a question about the admissions criteria, and there were multiple concerns about prerequisites.

It was moved by K. Kresge, and seconded by D. Darrah, to consider and approve this proposal. It was moved by A. Sraiheen, and seconded by S. Czerny, to table this proposal. **MOTION PASSED.**

Current #: LAS 18037
Course: New Course: PRS 310, Public Relations Research, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel, J. Harasta, and A. O'Brien were present to speak to this proposal. It was noted the course number will be PRS 310.

It was moved by K. Kresge, and seconded by Y. Kim, to consider and approve this proposal. **MOTION PASSED.**

Current #: LAS 18038
Course: New Course: PRS 390, Public Relations Internship, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel, J. Harasta, and A. O'Brien were present to speak to this proposal. It was noted the course number will be PRS 390.

It was moved by C. Rosch, and seconded by S. Czerny, to consider and approve this proposal. **MOTION PASSED.**

Current #: LAS 18039
Course: New Course: PRS 380, The Agency Experience, Part One, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel, J. Harasta, and A. O'Brien were present to speak to this proposal. It was noted the course number will be PRS 380.

It was moved by K. Kresge, and seconded by D. Darrah, to consider and approve this proposal. **MOTION PASSED.**

Current #: LAS 18040
Course: New Course: PRS 381, The Agency Experience, Part Two, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel, J. Harasta, and A. O'Brien were present to speak to this proposal. It was noted the course number will be PRS 381.

It was moved by C. Rosch, and seconded by D. Darrah, to consider and approve this proposal. **MOTION PASSED.**

Current #: LAS 18041
Program: New Program: Bachelor of Arts in Public Relations, Fall 2018
Proposal: Addition of a new major program.
Comments: A. Vogel, J. Harasta, and A. O'Brien were present to speak to this proposal.

It was moved by K. Kresge, and seconded by S. Czerny, to consider and approve this proposal. **MOTION PASSED.**

NEW BUSINESS

College of Business

Current #: COB 18002
Course: De-archive Course: MGM 328, Entrepreneurship: From Concept to Launch, Fall 2018
Proposal: Change in course status to de-archive.
Comments: D. Steslow and A. Sraiheen were present to speak to this proposal. L. Male asked if the previous prerequisite of MGM 327 is still appropriate for this course, and D. Steslow replied it is.

It was moved by Y. Kim, and seconded by D. Darrah, to consider and approve this proposal. **MOTION PASSED.**

Current #: COB 18004
Course: New Course: BUS 371, Selected Topics in Business, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Steslow was present to speak to this proposal. This is a new course that will be a shell course for selected topics. L. Male stated that the department needs to be aware that all prerequisites on this course will apply to every topic taught in it, and that no additions for individual topics should be proposed.

It was moved by Y. Kim, and seconded by D. Darrah, to consider and approve this proposal. **MOTION PASSED.**

Current #: COB 18005
Course: New Course: BUS 295, Business Data Management and Information Systems, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Steslow was present to speak to this proposal. L. Male noted that the computer systems cannot accept a prerequisite of "passing score in computer terms, etc", as there is nothing in the system that it can interpret from this. J. Vafeas stated the committee should remove that from the prerequisites. The prerequisite will now read: C or better in MAT 105. It was noted the course number will be BUS 295.

It was moved by Y. Kim, and seconded by D. Darrah, to consider and approve this proposal. **MOTION PASSED.**

The following proposals were moved by S. Kim, and seconded by A. Sraiheen, to consider and approve as a block. MOTION PASSED.

- COB 18010 Course Revision: MKT 350, Advertising Management, Fall 2018
Proposal: Change in course description and syllabus, and change in course prerequisites.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18011 Course Revision: MKT 351, Media Concepts & Planning, Fall 2018
Proposal: Change in course description and syllabus, and change in course prerequisites.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18012 Course Revision: MKT 357, Integrated Marketing Communications Campaigns, Fall 2018
Proposal: Change in course title, change in course description and syllabus, and change in course prerequisites.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18014 Course Revision: MKT 330CM, Personal Selling and Sales Management, Fall 2018
Proposal: Change in course title, and change in course description and syllabus.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.

Current #: COB 18015
Course: New Course: BUS 220, Regression Analysis and Data Analysis, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Steslow was present to speak to this proposal.

It was moved by A. Sraiheen, and seconded by D. Darrah, to consider and approve this proposal.
MOTION PASSED.

The following proposals were moved by S. Kim, and seconded by A. Sraiheen, to consider and approve as a block. MOTION PASSED.

- COB 18016 Course Revision: FIN 354, Investments, Fall 2018
Proposal: Change in course prerequisites
Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18017 Course Revision: FIN 355, Investment Portfolio Management, Fall 2018
Proposal: Change in course prerequisites.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18018 Course Revision: FIN 360, Financial Markets & Institutions, Fall 2018
Proposal: Change in course prerequisites.
Comments: A. Carroll and D. Steslow were present to speak to this proposal.

- COB 18019 Course Revision: FIN 365, Multinational Financial Management, Fall 2018
 Proposal: Change in course prerequisites.
 Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18020 Course Revision: FIN 375CTWI, Applied Investment Management (AIM), Fall 2018
 Proposal: Change in course prerequisites.
 Comments: A. Carroll and D. Steslow were present to speak to this proposal.
- COB 18021 Course Revision: FIN 363, Intermediate Financial Management, Fall 2018
 Proposal: Change in course prerequisites.
 Comments: A. Carroll and D. Steslow were present to speak to this proposal.

College of Education

- Current #: COE 18032
 Course: Course Revision: EEU 225, Assessment I: Observation and Informal
 Proposal: Change in course prerequisites and corequisites.
 Comments: D. Darrah was present to speak to this proposal. D. Darrah noted that the department wants to make it possible for students to be able to take EEU 215 as a corequisite for this course, if they have not already taken EEU 215.

It was moved by D. Darrah, and seconded by Y. Kim, to consider and approve this proposal. MOTION PASSED.

- Current #: COE 18033
 Course: Course Revision: EEU 325, Assessment II: Summative, Formative, Diagnostic, and Benchmark, Fall 2018
 Proposal: Change in course prerequisites.
 Comments: D. Darrah was present to speak to this proposal.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal. MOTION PASSED.

The following proposals were moved by A. Sraiheen, and seconded by D. Darrah, to consider and approve as a block. MOTION PASSED.

- COE 18034 Course Revision: LLT 580, Independent Study, Fall 2018
 Proposal: Change in course prefix, and change in course number.
 Comments: R. Perkins was present to speak to this proposal. These are updates to shell courses in the department.
- COE 18035 Course Revision: LLT 380, Independent Study, Fall 2018
 Proposal: Change in course title, and change in course prefix.
 Comments: R. Perkins was present to speak to this proposal. These are updates to shell courses in the department.

- COE 18036 Course Revision: LLT 395, Honors Independent Study/Thesis, Fall 2018
Proposal: Change in course prefix.
Comments: R. Perkins was present to speak to this proposal. These are updates to shell courses in the department.
- COE 18037 Course Revision: LLT 347, Selected Topics, Fall 2018
Proposal: Change in course title, change in course prefix, and change in course number.
Comments: R. Perkins was present to speak to this proposal. These are updates to shell courses in the department.
- COE 18038 Course Revision: LLT 547, Selected Topics, Fall 2018
Proposal: Change in course prefix.
Comments: R. Perkins was present to speak to this proposal. These are updates to shell courses in the department.

The following proposals were moved by S. Czerny, and seconded by A. Sraiheen, to consider and approve as a block. MOTION PASSED.

- COE 18016 New Course: EDD 791, Leader Scholar Communities I, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Darrah and P. Walsh Coates were present to speak to this proposal.
- COE 18039 New Course: EDD 792, Leader Scholar Communities II, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Darrah and P. Walsh Coates were present to speak to this proposal.
- COE 18040 New Course: EDD 793, Leader Scholar Communities III, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: D. Darrah and P. Walsh Coates were present to speak to this proposal.
- Current #: COE 18041
Course: New Course: EDD 795, Dissertation in Progress, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: P. Walsh Coates was present to speak to this proposal.

It was moved by K. Kresge, and seconded by C. Rosch, to consider and approve this proposal.
MOTION PASSED.

Current #: COE 18042
Program: Program Revision: Secondary Education Doctoral Program Update, Fall 2018
Proposal: Change in major program requirements.
Comments: P. Walsh Coates was present to speak to this proposal. The changes are mainly to the program grid as requested by UCC.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

College of Liberal Arts & Sciences

Current #: LAS 18047
Course: Course Revision: MAT 305, Mathematics of Finance I, Fall 2018
Proposal: Change in course prerequisites.

It was moved by K. Kresge, and seconded by D. Darrah, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18048
Course: Course Revision: MAT 362, Operations Research 2, Fall 2018
Proposal: Change in course prerequisites.
Comments: L. Male asked if the prerequisite will now only be MAT 361, but no one from the department was present to answer. J. Vafeas reminded those present that the rationale should not refer to a specific professor and their credentials.

It was moved by A. Sraihien, and seconded by D. Darrah, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18050
Course: Course Revision: Prerequisite for POL 581, Spring 2019
Proposal: Change in course prerequisites.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18052
Course: Omnibus Course Archive: Omnibus for Chemistry Moratorium, Fall 2018
Proposal: Omnibus change in course status to archive.
Comments: Courses requested to archive: CHM 1, CHM 30, CHM 40, CHM 98, CHM 327, CHM 330, CHM 346, and CHM 470.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18053
Course: Course Revision: CRJ 171, Loss Prevention/Asset Protection, Summer I 2018
Proposal: Change in course prerequisites.

It was moved by D. Darrah, and seconded by K. Kresge to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18057
Course: New Course: PRS 250, Public Relations Ethics and Law, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: It was noted that the course number will be PRS 250.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18066
Course: Course Revision: AST/GEL 205, Planetary Surface Change, Fall 2018
Proposal: Change in course clock hours, and change in course prerequisites.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18067
Course: Program Revision: Spanish Minor Revision: Fall 2018
Proposal: Change in minor program requirements, and change in minor program electives.
Comments: C. Núñez was present to speak to this proposal.

It was moved by K. Kresge, and seconded by Y. Kim, to consider and approve this proposal. MOTION PASSED.

Current #: LAS 18068
Course: Course Revision: BIO 130, Environmental Issues: Global Perspectives, Summer II 2018
Proposal: Change in course description and syllabus, and change in course prerequisites.
Comments: G. Setliff was present to speak to this proposal. L. Male asked if this was not to be open to BIO majors, and G. Setliff responded BIO majors may take this course, but not as a General Education requirement. L. Male then asked if this should count toward the major GPA for BIO majors, and G. Setliff said that is not the intent of the department, and not to count this course toward BIO major GPAs.

It was moved by A. Sraiheen, and seconded by C. Rosch, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18073
Course: New Course: CSC 240, Fundamentals of Game Development, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: L. Frye was present to speak to this proposal.

It was moved by D. Darrah, and seconded by K. Kresge, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18074
Course: New Course: CSC 273, Computing Systems Integration, Spring 2019
Proposal: Addition of a new course to the Master Course Listing.
Comments: L. Frye was present to speak to this proposal.

It was moved by D. Darrah, and seconded by A. Sraiheen, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18077
Course: Program Revision: BS Information Technology, Spring 2019
Proposal: Change in major program requirements, electives, and credit hours.
Comments: L. Frye was present to speak to this proposal. J. Vafeas asked if this change could wait until after the new General Education model comes into effect, and L. Frye stated the department would prefer not to for accreditation purposes, and that the changes are only program-specific edits, not affecting the General Education side of the check sheet.

It was moved by K. Kresge, and seconded by D. Darrah, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18078
Course: Program Revision: BS/MS Computer Science: Information Technology, Spring 2019
Proposal: Change in major program requirements, electives, and credit hours.
Comments: L. Frye was present to speak to this proposal. J. Vafeas asked if this change could wait until after the new General Education model comes into effect, and L. Frye stated the department would prefer not to for accreditation purposes, and that the changes are only program-specific edits, not affecting the General Education side of the check sheet.

It was moved by A. Sraiheen, and seconded by D. Darrah, to consider and approve this proposal.
MOTION PASSED.

Current #: LAS 18079
Course: Course Revision: CSC 423, Game Development II, Fall 2018
Proposal: Change in course title, change in course description and syllabus, and change in course prerequisites.
Comments: L. Frye was present to speak to this proposal. L. Male asked if this was just adding to the prerequisites list, and L. Frye responded yes.

It was moved by D. Darrah, and seconded by Y. Kim, to consider and approve this proposal. MOTION PASSED.

Current #: LAS 18080
Course: Course Revision: CSC 320, Game Development I, Fall 2018
Proposal: Change in course title, change in course syllabus, and change in course prerequisites.
Comments: L. Frye was present to speak to this proposal. L. Male asked if this was just adding to the prerequisites list, and L. Frye responded yes.

It was moved by K. Kresge, and seconded by D. Darrah, to consider and approve this proposal. MOTION PASSED.

Current #: LAS 18083
Course: Omnibus Course Revision: WRI Prerequisites, Fall 2018
Proposal: Omnibus change in course prerequisites.
Comments: A. Vogel was present to speak to this proposal.

It was moved by A. Sraiheen, and seconded by D. Darrah, to consider and approve this proposal. MOTION PASSED.

Current #: LAS 18087
Course: New Course: CMP 200, Research and Composition, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel was present to speak to this proposal. L. Male asked if the prerequisite is for any CMP 100-level courses, and will they all start with CMP? A. Vogel responded yes, and they will. B. Meares noted that the Course Description should not include any mention of class sizes, and J. Vafeas suggested moving it to the Rationale. A. Vogel stated that the statement limiting class size was in the proposal for CMP 100 and passed without removal. The committee agreed to remove the statement on class size in the Course Description.

It was moved by D. Darrah, and seconded by S. Czerny, to consider and approve this proposal. MOTION PASSED.

Current #: LAS 18088
Course: New Course: ENG 142, Gothic Literature, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: A. Vogel was present to speak to this proposal. L. Male noted that the prerequisite should not include "equivalent", and A. Vogel stated that was put in there because ENG 023 will be changing with the new Gen Ed model. L. Male recommended adding "or CMP 100" to the prerequisite to cover the incoming changes. It was noted that the course number will be ENG 142.

It was moved by Y. Kim, and seconded by D. Darrah to consider and approve this proposal. MOTION PASSED.

College of Visual & Performing Arts

The following proposals were moved by S. Czerny, and seconded by D. Darrah, to consider and approve as a block. MOTION PASSED.

- VPA 18084 Course Revision: ARU 399, Student Exhibition, Fall 2018
Proposal: Change in course title, and change in course description.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.
- VPA 18085 Course Revision: ARU 595, Graduate Master's Seminar, Fall 2018
Proposal: Change in course title, change in course description and syllabus, and change in course prerequisites.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.
- VPA 18087 Course Revision: ARU/EDU/MUU 591, Methods of Research, Fall 2018
Proposal: Change in course syllabus.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.
- VPA 18088 New Course: APD 250, Advanced Animation Techniques I, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.
- VPA 18089 New Course: APD 260, Advanced Animation Techniques II, Fall 2018
Proposal: Addition of a new course to the Master Course Listing.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.
- VPA 18090 Program Revision: Applied Digital Arts BFA Major, Fall 2018
Proposal: Change in major program requirements.
Comments: R. Palov, K. Kresge, and P. Speirs were present to speak to this proposal.

Distance Education Offerings

The following proposals were moved by D. Darrah, and seconded by Y. Kim, to consider and approve as a block. MOTION PASSED.

- COB 18007 Distance Education Offering: ECO 210, Intermediate Macroeconomics, Fall 2018
Proposal: Request to offer course via Distance Education.
- COE 18043 Distance Education Offering: EDU 574, Assessment of Reading: Clinical Practicum in Reading Diagnosis, Fall 2018
Proposal: Request to offer course via Distance Education.
- COE 18044 Distance Education Offering: EDU 577, Leadership for Reading Educators, Fall 2018
Proposal: Request to offer course via Distance Education.
- COE 18046 Distance Education Offering: SPU 570, Teaching Strategies for Students with Multiple Disabilities and Visual Impairments, Winter 2019
Proposal: Request to offer course via Distance Education.
- LAS 18049 Distance Education Offering: MAT 512, Foundations of Mathematics, Summer I 2018
Proposal: Request to offer course via Distance Education.
- LAS 18070 Distance Education Offering: BIO 021, Kitchen and Backyard Biology, Fall 2018
Proposal: Request to offer course via Distance Education.
- LAS 18071 Distance Education Offering: CSC 425, Principles of Compiler Design I, Fall 2018
Proposal: Request to offer course via Distance Education.
- LAS 18072 Distance Education Offering: CSC 526, Principles of Compiler Design II, Fall 2018
Proposal: Request to offer course via Distance Education.
- LAS 18075 Distance Education Offering: CSC 242, Web Programming, Summer I 2018
Proposal: Request to offer course via Distance Education.
- LAS 18076 Distance Education Offering: CSC 252, UNIX Scripting and Administration, Summer I 2018
Proposal: Request to offer course via Distance Education.
- LAS 18081 Distance Education Offering: SPA 104, Intermediate Spanish II, Fall 2018
Proposal: Request to offer course via Distance Education.
- LAS 18082 Distance Education Offering: SPA 103, Intermediate Spanish I, Fall 2018
Proposal: Request to offer course via Distance Education.
- LAS 18103 Distance Education Offering: SPA 212, Spanish Composition, Summer I 2018
Proposal: Request to offer course via Distance Education.

ANNOUNCEMENTS

One Time Only Courses

GEC 18003 One Time Only Course: Omnibus FYS Courses, Fall 2018

Selected Topics Courses

COB 18008 Selected Topics in Business Administration: MGM 371, Selected Topics: Project Management, Fall 2018

COB 18009 Selected Topics in Business Administration: MGM 371, Selected Topics: Sustainability, Fall 2018

COB 18013 Selected Topics in Business Administration: MKT 371, Selected Topics: Marketing Analytics, Fall 2018

COB 18022 Selected Topics in Business Administration: BUS 371, Selected Topics: Business Analytics, Fall 2018

COE 18045 Selected Topics in Special Education: SPU 570, Teaching Strategies for Students with Multiple Disabilities and Visual Impairment, Winter 2019

COE 18063 Selected Topics in Elementary Education: ELU 370, Selected Topics: Teaching in the Middle Level, Fall 2018

ADJOURNMENT

Bethany G. French, Recording Secretary

Susan G. Czerny, Secretary

Date

Date