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Pennsylvania Counseling Association (PCA)

10-19-2007

2007-10-19 PCA Professional Development Report

Pennsylvania Counseling Association

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October 18, 2007

There were two requests for continuing education units since the last report. Both were for the conference sponsored by PASERVIC.

In August of this year, it was requested by Dr. West that I research Captus Press, a multimedia company that currently provides eLearning for several helping professions (e.g., the American Psychology Association), in order to learn about this option for PCA. On August 10, 2007, I spoke with John Dvorak, head of media development, about the possibility of offering professional development programs using multimedia. John stated that while there are no minimal utilization rates per program, these features are designed for organizations with at least 100-150 members, as this number is needed to register each for three years; thus, the current PCA membership is not adequate to make this an economically viable option for our organization.

Respectfully submitted,

Michelle Bruno, Ph.D., LPC
Chair
Professional Development