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PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

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11-6-2015

### 2015-11-06 PCA Executive Board Meeting Agenda, August 7, 2015

Pennsylvania Counseling Association

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*Approved*



PENNSYLVANIA COUNSELING  
ASSOCIATION

*A Branch of the American Counseling Association*

**Executive Board Meeting Agenda  
November 6, 2015  
4:30pm-7:30pm**

*As a state branch of the American Counseling Association, the Pennsylvania Counseling Association accepts the responsibility to serve and represent Pennsylvania's professional counselors by providing leadership and professional development. The purpose of the association is to enhance human development throughout the life span and to promote professional counseling.*

**Introductions/Roll Call**

Marta Smith, Derek Parker, Joan Kaylor, Mark Kenney, Ryan Gruber, Lauren Ostrowski, Regina Moran, Julie Cerut, Joe Behun, Debra Hyatt-Burkhart, Eric Owens, Kristen Hawk, Paul Datti, Charles Jacob, J. Otis Smith, Michelle Bruno, Abby Dougherty, Dara Schwartz, Nellie Scanlon, Ashley Deurlin, Brittany Pollard, Lisa Fulton, Greg Roth, Eleanora Bartoli, Patricia Boswell

**Motion to approve minutes of August 7, 2015 minutes made by Michelle, second by Charles. Minutes approved.**

**Reports:**

**President-Paul Datti-**

Conference registration at 216. About 20 percent more than last year. At 533 members, 35 more than last year. In Sept 120,000 hits on website. Discussed the percentage of hits in categories.

Discussed the insurance paneling issue and survey. Sent out survey in September to PCA members first then to the 3000 plus ACA members. Got almost 300 responses. Preliminary data was compiled. Were very careful not to target any one insurance company. Hoping that next year we can find a way to bring this issue to a legislative level in some way. ACA was very pleased that we took on this issue, as it is an issue faced by other states as well. ACA was very helpful, people reached out to ask to help. When can we publish the results? Hopefully by first

of the year publish and send out to participants. Need to clean and properly analyze data first.

**President-Elect-Charles Jacob-nothing to add**

**Past-President-Michelle Bruno-need some new leadership, including PCA president elect, secretary, and treasurer positions will be open. Elections targeted for March, as the gavel gets passed at the May meeting. Deadline for nominations is Feb 27.**

Also need leadership in PSGW to revitalize. Send Michelle an email if interested.

**Secretary-Linda Thompson-no additions to report**

**Treasurer-J. Otis Smith-**

Review of Treasurer's report. We are solid in finances. We have 3 types of accounts, a CD, the Keystone Acct. (for new divisions or chapters), and Checking. Need to talk about prudent investments that may give us 3-4% yield. Membership is growing, about 3 times more growth level than last year at this time. Conference continues to grow in revenue. Multiview revenue almost doubled since last year. The more hits on the webpage, the more money we make. This money is targeted for a lobbyist. We have many advertisers in the conference program this year. Recommend continue the spring conference. PNC and one other group are interested in making a presentation to the board. Need to set up a time to do that. Maybe have the presentations at the February meeting.

Ryan motioned to approve treasurer's report. Mark seconded. Approved.

**Motion to approve consent agenda made by Lauren, second by Deborah. Agenda approved.**

#### **Chapters: Reports:**

GPCA            Greater Pittsburgh Counseling Association-nothing to add

GPACA –Kick off event for fall didn't occur. Quarterly meetings are planned for different areas of the target area. The Chapter is looking for advocacy.

NEPCA            Northeastern Pennsylvania Counseling Association-strong group, but hasn't been active in PCA relationship. 24 members on PCA's books but there are several others according to WEPCA. We will have a follow-up meeting with Larissa Valonis (president) to bring her into the leadership and serving on the board, as well as 're-affiliate' NEPCA with PCA.

#### **Divisions Reports:**

PACAC            Leadership is needed. About 30 or so members. Suggested an email blast and submission to newsletter to increase leadership and members.

- PACES** Panel discussion at conference about student entitlement. The division meeting will have some focus on expected CACREP requirements for licensure. Eastern regional conference will be in late April at LaSalle University.
- PSCA** Pennsylvania School Counselors Association - February 17-20 conference in Hershey, including 3 hours of ethics. Send info to Paul so we can add to website and send out an email blast
- PALGBTIC** Pennsylvania Association for Lesbian, Gay, Bisexual, and Transgender Issues in Counseling- working on day institute of LGBT themed training, that couldn't occur at this conference, maybe a webinar or university setting; also planning to coordinate being part of a pre-conference institute along with PSCA.
- PAMCD** Pennsylvania Association for Multicultural Counseling and Development- 24 members. Some leadership interest. Close to re-establishing active division status.
- PASGW** Pennsylvania Association of Specialists in Group Work- Nothing to add.

#### **Inactive divisions**

- PACCA** PA College Counselor's Association – Paul spoke with Taunya Tinsley (Past President of PCA) and was advised that she and other PCA member, Don Strano, are working on reactivating this division.

#### **Committees**

- Archives- we had a PMFC (marriage and family) division at one time. Also had Addiction and Offender Counselor division. Any new divisions can apply to the Keystone fund for start up money.
- Awards – 11 nominations this year. Going well. Need to make sure all materials have the right leadership listed. 4 awards to be given out tomorrow at the luncheon.
- Conference –Pleased with the numbers and exhibitors, ads. Yapp app being used with a go green theme. Excellent submissions for the conference for papers – getting much more competitive. Discussion for next year's conference because it is the weekend of Halloween. Announce at conference to give us feedback on the Halloween dates for next year. We will try to coordinate the divisions having pre-conference programs to make money for their divisions.
- Ethics/By-Laws- Greg Roth. No hits to the website recently. Have Deneen add something to the webpage to give ethics more visibility if possible.

- Finance & Budget-committee did not meet
- Government Relations – new co-chair Nellie Scanlon!
- Graduate Student Liaison-Create profiles of members. Template is created. Could put on latest news tab. Paul can send out a blast and divisions could announce at meetings.
- Journal – Just published second edition on Nov 1. Paul suggests that members access the journal more. Changes have made it more attractive. Getting more submissions, currently around 80% acceptance rate, but this is expected to reduce. Have the option to be involved in national databases. Want to continue to do two issues a year. If an institution wants to be represented as reviewers, send application to Joe. Afraid that going into national database would open it up to submissions outside of PA, which may be beyond the resource we have at this point. Submit action item at next meeting to discuss after the Committee meets next. Looking into how to assign DOI numbers to articles. Haven't heard back from CE acceptance, even though the payment was processed. All application materials were submitted.
- Marketing & Public Relations-see social media report
- Membership – survey went out to all PCA members. 60+ responses. Review of survey took place at the meeting. Government advocacy and networking is very important, but low in quality. Maybe for spring meeting we can announce opportunities to network and gain CEs. The committee will write up results of survey and post on webpage. Idea to consider memberships for undergraduates in PCA was discussed. Bylaws do not allow this, but it could help support the ACA message of developing professional identity in the helping professions. We can create a division, but need to run it past our ethics chair. Does it need to be approved by ethics committee before it comes before the board as a motion? How do we avoid marginalizing them? Maybe do research into how other organizations handle undergrads? Paul, Greg and committee will gather information to see how to proceed.
- Nominations & Elections-nothing to add
- Newsletter- nothing to add. Paul encouraged submissions to newsletter.
- Past Presidents-continued efforts to revive the group and have ongoing discussion
- Professional Development-NBCC and CRCC approved, but no PDE Act 48. Free to apply for act 48 credits, but we would have to ask presenters to submit quizzes and it is an extensive application process; however, there is interest so we will move forward to try to have it set up for spring conference. We can perhaps ask volunteers to grade the quizzes or put them up on the Yapp.
- Social Media-“Professional development for counselors” presentation should be ready by next month. Looking for assistance in marketing. How about a government relations liaison to the social media committee? Will continue the discussion.

**OLD BUSINESS:**

Status of supervisor registry-Holly Brandhoover was spearheading this effort, but it lost emphasis when website changed. We get a lot of questions about supervision however. Lauren O and Abby that they would help to revitalize this. We can send out an email blast to ask who would be interested, and contact Holly and Ken Mcurty to ask what info they could share.

The ACA North Atlantic Region (NAR) is asking for representation on anti-bullying and interpersonal violence task force and a counselor advocacy taskforce. Linda and Michelle volunteered.

PCA nomination for ACA Branch Award- please send email to Paul about the highlights of the past year to compile for the ACA 2016 branch award.

**NEW BUSINESS:**

CACREP requirements for licensure discussion-should PCA make a statement about the recent CACREP movement? We agreed to form a committee. PACES will lead the way, and send an invite out to all members. It can be put on facebook page as well.

**Upcoming Meeting Dates**

Feb 27 and May 21, 2016, both 10 am at the University of Scranton (more details to follow)

**Motion to adjourn make by Mark, seconded by Ryan. Adjourned at 7:30pm.**

Respectfully submitted,

Linda Thompson