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Pennsylvania Counseling Association (PCA)

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2015-11-06 PCA Membership Survey Report, October 16, 2015

Pennsylvania Counseling Association

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PCA Membership Survey Report

Last Modified: 10/16/2015

1. Are/were you a member of any of the following divisions, Special Interest Groups, or Regional Branches of PCA? (Check all that apply)

#	Answer	Response	%
1	PA Association of Child and Adolescent Counselors (PACAC)	5	10%
2	Pennsylvania Association of Counselor Education & Supervision (PACES)	21	44%
3	Pennsylvania Association for Lesbian, Gay, Bisexual, & Transgender Issues in Counseling (PAGLB TIC)	10	21%
4	Pennsylvania Association of Multicultural Counseling & Development (PAMCD)	3	6%
5	Pennsylvania Association of Specialists in Group Work (PASGW)	8	17%
6	Pennsylvania School Counselors Association (PSCA)	9	19%
7	Greater Pittsburgh Counseling Association (GPCA)	10	21%
8	Northeast Pennsylvania Counseling Association (NEPCA)	2	4%
9	Greater Philadelphia Area Counseling Association (GPACA)	6	13%

2. In your opinion, how important are/were the following PCA membership benefits?

#	Question	Extremely Important	Very Important	Somewhat Important	Not at all Important	Total Responses	Mean
4	Government advocacy	37	16	3	4	60	1.57
10	Professional networking	28	22	8	1	59	1.69
5	Other advocacy efforts	28	17	8	4	57	1.79
1	Annual conference	23	21	11	4	59	1.93
7	PCA Website	14	29	15	1	59	2.05
12	Membership Cost	12	29	18	1	60	2.13
9	Journal of the PCA	15	24	15	5	59	2.17
11	Supervision resources	13	24	17	4	58	2.21
13	PCA Newsletter	6	37	13	3	59	2.22
3	Division and Interest Group membership (e.g. PACES, PAGLBTIC, etc.)	13	21	21	4	59	2.27
14	Other (please specify_	2	0	0	2	4	2.50
6	Career center	9	18	20	10	57	2.54
2	Regional chapter meetings	6	16	29	8	59	2.66
8	PCA Social Media Presence (Facebook, Twitter, etc.)	6	12	28	12	58	2.79

Other (please specify_

Advocating for accreditation entities other than CACREP

Local meetups

3. How would you rate the quality of the following PCA membership benefits?

#	Question	Very Good	Good	Fair	Poor	Total Responses	Mean
1	Annual conference	26	18	8	2	54	1.74
8	Journal of the PCA	13	28	12	1	54	2.02
3	Division and Interest Group membership (e.g. PACES, PAGLBTIC, etc.)	18	18	14	3	53	2.04
7	PCA Website	8	31	15	1	55	2.16
9	Professional networking	13	22	16	3	54	2.17
11	Membership cost	8	33	14	2	57	2.18
14	Newsletter	6	27	19	3	55	2.35
4	Government advocacy	8	22	17	7	54	2.43
12	Communication with members	4	27	20	4	55	2.44
2	Regional chapter meetings	10	15	15	9	49	2.47
5	Other advocacy efforts	7	18	19	6	50	2.48
10	Supervision resources	3	22	24	2	51	2.49
13	PCA Social Media Presence (Facebook, Twitter, etc.)	5	14	26	6	51	2.65
6	Career center	1	22	21	8	52	2.69

Other (please specify)

Conference cost is very high

Have not been contacted by groups I signed up for

4. What do you like most about the PCA Newsletter?

Text Response

Information about divisions etc
 Articles that apply to my areas of interest.
 Updates from the presidents of the PCA and chapters
 variety of information presented
 Annual conference as opportunity to get CEUs and to network.
 nothing
 Seeing that my PALGBTIC division was still alive.
 Keeps me up to date
 updates
 informative and professional
 electronic
 Finding out ways to get involved
 reach out before issues for input, stories from members more
 Updates from divisions and updates re legislative and regulatory activit
 Tells what's coming up
 Current events
 Makes me feel part of the PCA community and communicates important information about the
 functioning and leaders of the organization.
 variety and usefulness of info provided
 President's message; conference information;
 I like the fact that there is information from each division and I like the frequency of the
 newsletter.
 Updates on what;s happening in the various areas of cuonseling in PA.
 Timeliness of information
 not sure
 Keeping current with the issues
 Keeps me up to date with local information
 I am not rwcceiving rhe newsletter nor journal.
 practice based tips
 The information and resources

Statistic	Value
Total Responses	28

5. What could be most improved about the PCA Newsletter?

Text Response

Articles about practice issues advocacy efforts

More substantial resources to apply to practice.

More consistency with spotlights on all chapters

N/A

Include information that is relevant to PA counselors but not necessarily directly related to PCA don't read it

Information that could be used immediately by practitioners, researchers, and faculty

Listing research that members might be doing, so if I am interested in the topic I can contact them for more info.

No suggestions

stating how members can participate, take action, via each branch or region

more related to networking and professional development....more information about branches and opportunities to be more involved

n/a

N/A

Not sure

Professional training opportunities

It could contain more articles about counseling issues/topics of interests to counselors and counselor educators.

not sure

Contacts are never up to date

Information on CACREP controversy, portability status for PA, news about practices. E.g., reviews on new theories/methods, effective techniques for clinical practice,

While the newsletter includes a link to the supervision directory, I would like to see the directory actually appear in the newsletter.

More current.

not sure

More representation of creative arts therapies

More updates on legislative issues related to counseling

n/a

Receiving it.

better online reading modality

not sure

Statistic	Value
Total Responses	28

6. What services or benefits could PCA provide that would improve your membership experience?

Text Response

Efforts for and Clarification of state and federal issues for counselors
 Less expensive conference. Conference that occurs in different locales (State College is not always realistic)
 Continued advocacy
 N/A
 I am unaware of all the above benefits so cannot rate them.
 Online CEU opportunities.
 start over
 A more central meeting place for the PCA board meetings.
 No suggestion
 government advocacy, presence at state board level, understand and represent clinicians not just students and educators
 generate a resources related to professional development and networking.
 more services geared toward counselors in training, especially around professional identity and advocacy for our work
 Maybe more networking opportunities
 More ceu opportunities
 Nothing right now
 I love the regional PACES meetings, keep up the awesome work :)!
 More advocacy and discussion about MCAC and other accrediting boards; it's imperative for the viability of the profession
 interesting ways to involve grad students
 Better communication about ongoing projects only the board knows about
 More effective LPC supervision resources for all graduates, not just members only.
 Supervision
 Local meetups, Collaboration groups for independent therapists
 discounts to local products/companies
 more respect for and representation of creative art therapists lic. as counselors
 Not sure
 easier website to navigate
 More opportunities for master's students to participate.
 PCA's advocacy is the major reason for my support. To be candid, the topics of the annual meeting are unappealing
 not sure
 Please get stronger advocates in government.....our profession needs these voices to be heard

Statistic	Value
Total Responses	30