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Pennsylvania Counseling Association (PCA)

10-17-2006

2006-10-17 PCA Newsletter Report

Pennsylvania Counseling Association

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PCA Newsletter Report

Date: October 17, 2006

The newsletter was mailed out to all active members of PCA towards the end of September. The newsletter went out about 1 week later than anticipated or desired this fall. In the future, when the conference is at the end of October it is important to get the newsletter out as early in September as possible.

We had our first advertisement placed in the newsletter and are hoping to increase the number of ads to help supplement the cost of future newsletters. The next edition will go out in the beginning of the spring with the call for proposals for the 2007 PCA conference. In addition, this edition of the newsletter was uploaded into the members section of the PCA website.

If you know if individuals interested in advertising in PCA, Inc please forward the following information along to them- or have them get in contact with me at HYPERLINK "mailto:nadinem@psu.edu" nadinem@psu.edu. Below are the advertising prices we are charging for the newsletter.

<u>Ad size</u>	<u>Member price</u>	<u>Non-member price</u>
1/4 Page 2 1/2 x 7 1/2 or 5 x 3 1/2	\$60.00	\$80.00
1/3 Page 10 x 2 1/4	\$80.00	\$100.00
1/2 Page 10 x 3 1/2 or 5 x 7 1/2	\$120.00	\$150.00
Full Page	\$170.00	\$200.00

Respectfully submitted,

Nadine Mastroleo
PCA, Inc Editor