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2018-08-18 PCA Executive Council Meeting Minutes, June 2, 2018

Pennsylvania Counseling Association

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PENNSYLVANIA COUNSELING
ASSOCIATION

A Branch of the American Counseling Association

**Executive Council Meeting Agenda
June 2, 2018**

As a state branch of the American Counseling Association, the Pennsylvania Counseling Association accepts the responsibility to serve and represent Pennsylvania's professional counselors by providing leadership and professional development. The purpose of the association is to enhance human development throughout the life span and to promote professional counseling.

Introductions/Roll Call: Linda Thompson, Paul Datti, Joe Behun, Greg Roth, Ryan Bowers, and Kristen Hawk.

Call-in: Matt Nice, Nellie Scanlon, Travis Schermer, Ashley Deurlein, Mark Kenney, Mike Verona, Abby Dougherty, and Lisa Maloney

Meeting commenced at 10:16 am

Motion to approve minutes by Linda Thompson, Second by Joe Behun. Motion passed.

Reports:

President- Linda explained that Janelle shared that she's keeping an eye on SB780 (TeleHealth) and HB1480 (music therapists to be licensed). Linda emphasized that if we don't support SB780 it could leave LPC's behind as other professionals (LMFT, LCSW) are in support. Joe indicated he didn't have any strong feelings. Travis indicated that the regulation is a good idea. Nellie stated that she might not do it herself but it could leave LPC's that want to out if it's not supported. Linda indicated it's important to show solidarity.

Linda also stated that we need to determine if we will support HB 1480. Discussion followed about removing music licensure exam from LPC requirements and requiring NCE. Nellie will ask Janelle about this including getting advice on which route to follow. Joe emphasized that in terms of professional identity this is good for us and them. Linda indicated that it is a goal to

narrow down the number of exams allowed for licensure. Abby expressed concern that it would impact PCA's membership. Joe indicated that if we're advocating for our own professional identity than it's not going to be inclusive of everyone particularly when they have their own state association or licensure, so we may lose membership over that but in terms of strengthening our identity than it's worth it. Linda emphasized that we don't want to alienate anyone. Linda stated the belief that it seems not many are optimistic that it will pass.

Linda prompted discussion about SB530 as she was contacted by NBCC who was contacted from membership about concerns about message Linda sent out in December about the title protection act. PCA took the position about cautioning people about using NCC as it may be confusing to the public about who really has a license. Linda indicated it was not our intent to police people but NCC does not mean you're licensed in all states. As long as people are honest and ethical than PCA would not be concerned about those using NCC. The concern exists if using NCC leads people to believe that someone is licensed. Paul emphasized that NCC (professional counselor without a license) is completely fine to use as long as you don't call yourself an LPC. Nellie indicated that it also impacts how one practices and Paul indicated that it's not true because it really only impacts whether one can bill insurance or use the word "license." Linda indicated that she responded to NBCC and anyone that contacted her about it. Nellie asked what the bill is doing for us and Paul stated 1. Insurance paneling and 2. Diagnosis which puts us on the same echelon as social workers. Nellie asked if PCA has a position and Linda replied with the contents about the message sent out last year including how that would impact those without a license and that PCA would offer support. Paul suggested that Linda clarify with members with an emphasize that it only prohibits use of advertising a license without an LPC. A separate issue is advocacy about clarifying the difference between a certification (not regulated by the state) and a license. Linda asked what would stop someone from pursuing license when the requirements are the same for NCC. Joe indicated that NCC states that you have the knowledge and LPC is you have the knowledge and the skill to practice. Joe suggested that him and Nellie will look at the letter Linda sent and send out clarification to members based on the conversation that occurred today.

Linda stated that a question was posed as to whether division membership also requires PCA membership. Linda stated that she doesn't think it's a good fiscal decision to not require PCA membership. Paul stated that it also doesn't make sense because we're paying Daneen to process the division membership. Linda stated that we shouldn't entertain the idea that someone be a division member without a PCA member. Paul emphasized that we shouldn't promote this because we will lose money. Greg clarified that 25% of division members don't have to be PCA members in addition to division members. Paul said historically it hasn't been an issue because people typically find out about divisions/chapters after becoming a PCA member. Greg suggested that we follow ACA's membership guidelines in that you need to become a member of ACA before anything else. Linda suggested revisiting this and making a decision due to the increased money needed for a lobbyist. Paul suggested that we allow PCA members to have a free year of membership in divisions but make an exception for chapters. Discussion followed about whether it's a membership rule or a by-law. Paul suggested that a discussion needs to occur

with the membership committee and Linda indicated this could be voted on in August during the next PCA meeting.

President-Elect- Joe shared that the theme for next conference is Professional Counseling Identity: Working in the Present, Defining our Future.

Past-President- Not present

Secretary – Nothing to add

Treasurer- Not present. He will present the budget during August meeting.

Linda indicated agenda will change by moving membership committee report up to start of committee reports and moving PALGBTIQ to end of division reports.

Chapter Reports:

GPACA Greater Philadelphia Area Counseling Association – Abby indicated a new president who will attend next meeting and that they are looking for a new president-elect. Abby explained that they are working on a new emerging leaders program and trying to recruit from that but to send anyone interested in the leadership position to someone within the group. Linda will send a call to the counselors of color group. Abby also emphasized the trauma conference this summer.

GPCA Greater Pittsburgh Counseling Association – No representative

NEPCA Northeastern Pennsylvania Counseling Association – Deactivated. It was stated that Paul, Charles, & Linda all tried to reinvigorate the group with PCA. Joe asked if he could make an attempt to do so. There is confusion about whether they are still paying dues as it seems they still are. Joe will contact the group.

Division Reports:

PACAC – No representative

PACES – Joe indicated new leadership. The group is looking for permission to have a GoogleDoc template to be created and shared with all programs to update the paper directory of PA counselor education programs that was previously made available to all participating programs. PACES is responsible for integrity of document but they want this to be posted online so everyone has access to it. **Joe made a motion to allow a link on PCA website to incorporate a directory to counselor education programs and promote as a new benefit to members. Second Greg.** Mark asked if it would include all programs that train counselors and Joe said yes. **Motion passed.**

PSCA – Lisa emphasized the death of treasurer recently and unexpectedly and that there's nothing new to add that isn't in the report.

PAMCD – Nellie asked if they are still looking for leadership and Mark indicated that a ballot went out recently.

PACCA – No representative

PASGW – Matt indicated that they'd like to partner with other chapters and divisions with more membership and noted the joint event with GPCA on 5.16.18. Linda suggested to Abby that they could be involved in upcoming trauma conference and encouraged more partnership and Abby stated that she'd reach out to him.

PASERVIC – Mike indicated that PASERVIC was approved by ASERVIC as a chapter. Paul suggested that the group have a table at the conference as it helped with membership and Linda suggested that they work this into their budget. Linda suggested that there may be a way to bring divisions together during the conference and Joe indicated multiple opportunities will be available for that. Linda asked for interest of mentorship with other division leaders. Mike asked for PASERVIC to be added to the webpage. Ryan indicated that Linda was going to talk with Daneen about each division having their own webpage. Linda stated that she did so and Daneen said this was possible and Greg indicated that 2 already do. Linda stated there would be a cost but it's minimal and encouraged a standard be set so the quality is consistently high. Nellie asked about restrictions in place for this. Linda also stated that Daneen also explained that if you want a link on PCA's webpage than you have to create a domain and pay the cost. Ryan suggested that consistency is important as this is in the best interest of divisions and PCA. Ryan also suggested that more discussion occur to explore this and the social media committee help in this process. Linda told Mike to submit a copy of the division description that he wants on the website to get the group on the webpage. A notice can be sent out to all chapters and divisions to use PACAC as an example. Kristen will send it out as a printer-friendly version to division and chapter leaders to use as an example that others can follow. Mike emphasized that it would be really helpful to have the template.

PALGBTIQ – Ryan indicated that they're making a lot of structural changes including 3 active committees. Ryan highlighted the goal of attendance at two pride festivals (Pittsburgh and Lancaster). Ryan asked for PCA support and co-sponsorship, financially and with resources for the upcoming Pittsburgh Pride festival (June 10th). Paul suggested that the website be used for printable resources to share during the festival due to time constraints. Nellie encouraged advertisement of the conference while in attendance. Discussion followed about resources that could be printed for the event. **Ryan made a motion for PCA to pay \$100 for the Pittsburgh Pride Festival (half of the vendor fee) and cost of any printing (\$50). Second by Nellie.** Nellie encouraged color printing be used so they would look as professional as possible and Joe will look to see what is available from the conference. **Motion amended by Ryan for half the vendor fee (\$100) and no more than \$100 of printing fees. Motion passed.**

Ryan requested updated by-laws since approval of new membership definitions. Greg will send updated by-laws to be posted on the website and Kristen will send to board.

Committee Reports:

Membership – Chair not present. Ryan Gruber was representative. Ryan indicated that chair (Kevin) will be finishing on July 1 and looking for new leadership. Ryan then discussed “Who is PCA?” initiative with photobooth and professional photographer and asking for collaborative support of other committees (see report). Nellie stated the belief that she thought it was a great idea. Linda suggested that whoever is going to participate can submit a line item to Derek to be added to the budget, Ryan Gruber will follow-up with Kevin on this. Ryan also asked and highly encouraged that each committee, chapter, and division send a representative to attend future membership committee meetings and those interested should email Kevin with interest in doing so (contact information in report). Ryan emphasized that membership is a key topic for everyone and that this is one way to encourage more collaboration. Paul emphasized the increase in membership with PALGBTIQ under Ryan’s leadership. Ryan emphasized that this could occur with any committee. Membership committee and executive council to discuss previous exploration about membership related to requirement of PCA membership with division membership. Next membership meeting is June 27th and Ryan encouraged that this discussion occur then. Ryan then indicated that membership hold a town hall which can be attended by anyone and that a division meeting occur in addition to the board meeting.

Archives – Mark indicated he’s looking forward to working with Joe on upcoming conference.

Awards – Ryan stated that website has been updated for 2018 awards submissions and decided everything will go through a survey link rather than via e-mail. Ryan also looking for reviewers for 2018 award submissions and those interested should contact him.

Conference – Reminder for proposals sent and due June 16th. Joe stated that they’re looking to do some sort of 50th anniversary celebration and looking into options.

Paul asked questions for Ashley. 1. Asked about the number of student volunteers and was directed to Deb for clarification. 2. If there is an incentive for volunteers and it was mentioned that incentive worked well last year.

Linda asked about a keynote and Joe said they have 2 options and will be speaking with them soon. Paul indicated that there is a \$700 stipend for the speaker plus travel expenses.

Ethics/By-Laws – Nothing to add

Finance & Budget – No one present

Government Relations – Nellie asked that Travis Schermer be appointed co-chair with Kristen and Linda confirmed appointment. Janelle communicated with Nellie about cost in the future for advocacy day as well as the change in number of meetings due to cancellations last minute (see

report). Nellie highlighted that Wooten and Malady is asking for \$4000 for an advocacy day in the future and Linda instructed her to submit a budget line to Derek. Janelle highlighted that turnout was high. Nellie highlighted that it's money well-spent as other professionals (social workers) are doing this as well. Nellie will contact Derek and he will determine if that's possible. Nellie also indicated that money can be used from Government Relations. Discussion followed about ways to raise money at the conference (table asking for donations, raffle for 50/50).

Graduate Student Liaison – In need of a representative. Linda indicated the importance of getting this position filled. Ryan stated that he has some students in mind and will discuss this with Joe.

Journal – Chair not present. Journal sent to print and posted on website.

Joe prompted discussion about making the journal available to everyone (open access) to increase benefit to those that submitted to the journal and get more traffic on PCA website. Paul voiced support as the information would be beneficial for others to read.

Joe made a motion to make journal open access to bring in traffic of non-members to PCA website and for contents of journal to be distributed openly starting with the most recent addition. Nellie second. Motion amended to make action retroactive. Motion passed.

Joe emphasized that this was Charles's idea.

Nominations & Elections – No representative present.

Newsletter – Next deadline is June 15th. Linda encouraged submissions.

Past Presidents – Paul indicated he got a master list of all past presidents from Daneen and that he would start some initiatives soon. Linda encouraged involvement of this committee with mentoring including helping new board members become oriented and be assigned a mentor. Linda suggested a more formal orientation to help them get connected. Paul suggested conference mentorship as well. Joe suggested a past president reception at conference be revived and Paul agreed and will help with this. Linda stated she'd like to see an emerging leader session continue at the conference. Joe suggested a past-president panel and highlight each past-president during the conference such as during a slideshow. Joe, Mark, and Paul will work together on this initiative. Nellie suggested posting more pictures on website.

Professional Development – Chair not present. Paul stated that professional development is currently working on organizing the PALGBTIC track and preconference institute for this year's PCA conference.

Marketing, Public Relations, & Social Media – Chair not present. Abby was representative and stated that they're still looking for short videos from board members about what they love about PCA and what they want people to know about PCA.

Supervisor Registry – No representative.

Additional Report Items:

- A. Old Business – None

- B. New Business – Mark made announcement that Carlos Zalaquett is interested in restarting PAMHCA and Linda indicated belief that conversation previously occurred and hadn't heard from him since. Linda pulled up website and membership link is broken. Board will wait to hear from him or others that are interested.

- C. As May Arise – None

- D. Newsletter Deadlines: Summer due June 15 for July 1st edition

- E. Upcoming Meeting Dates: Joe will send out a doodle poll to determine next date

Linda announced this would be her last meeting due to family obligations to move out of state and by-laws indicate that she has to live in PA to serve as past-president. Linda thanked everyone for support over the past 5 years she served on the board. Linda passed the gavel to new president Joe.

Motion to adjourn made by Linda, Second by Greg. Motion passed. Meeting Adjourned @ 1:02.

Respectfully submitted.

Kristen Hawk

Secretary PCA