

Kutztown University

Research Commons at Kutztown University

PCA Board of Directors Meetings

Pennsylvania Counseling Association (PCA)

1-15-2022

2022-01-15 Meeting Minutes

Pennsylvania Counseling Association

Follow this and additional works at: <https://research.library.kutztown.edu/pcaboard>



Part of the [Counseling Commons](#)

Recommended Citation

Pennsylvania Counseling Association, "2022-01-15 Meeting Minutes" (2022). *PCA Board of Directors Meetings*. 499.

<https://research.library.kutztown.edu/pcaboard/499>

This Board or Council Document is brought to you for free and open access by the Pennsylvania Counseling Association (PCA) at Research Commons at Kutztown University. It has been accepted for inclusion in PCA Board of Directors Meetings by an authorized administrator of Research Commons at Kutztown University. For more information, please contact czerny@kutztown.edu.



PENNSYLVANIA COUNSELING
ASSOCIATION

A Branch of the American Counseling Association

Executive Council Meeting Minutes
January 15, 2022
Virtual/Zoom

As a state branch of the American Counseling Association, the Pennsylvania Counseling Association accepts the responsibility to serve and represent Pennsylvania's professional counselors by providing leadership and professional development. The purpose of the association is to enhance human development throughout the lifespan and to promote professional counseling.

Meeting commenced at 12:04 pm.

Introductions/Roll Call:

Officers of the Pennsylvania Counseling Association

Present

- President: Deborah Duenyas
- President-Elect: Matthew Nice
- Immediate Past-President: Steve Kuniak
- Secretary: Ashley Deurlein
- Treasurer: Derek Parker

Not Present

Branch Chapter Officers

Present

- GPACA: Rebecca Wills
- GPCA: Mary Matlak
- NEPCA: Sonja Lund

Not Present

Branch Division Officers

Present

- PACES: Joe Behun
- PAMCD: Hsin-Hua Cathy Lee

Not Present

- PACAC: Amy Halter
- PAMGCA: Michelle Steimer
- PASERVIC: Dayna Pizzigoni
- PASGW: Brittany Pollard-Kosidowski
- PCCA: Kenneth Messina

- PS-SAIGE: Dominic Petitto

Special Interest Group - N/A

Standing Committees (non-voting)

Present

- Archives: Mark Kenney
- Government Relations: Travis Schermer
- Graduate Student Liaison: Ashley Womer
- Ethics/By-Laws: Gregory Roth
- Nominations and Elections: Samantha Urbanik

Not Present

- Conference: Jill Krahwink
- Finance/Budget: *vacancy*
- Membership: Kelley McNicols
- Professional Development: Ashley Coombs

Special Committees (non-voting)

Present

- Awards: Ashley Womer
- Committee for Anti-Racism and Inclusive Action (CARIA): Sonya Lund
- Journal: Devin Bowser
- Marketing and PR: Steve Kuniak

Not Present

- Past Presidents: Paul Datti

Guests

Present

- N/A

Quorum present with 9/15 voting members. (as of 12:09 pm) (5 votes needed to pass)

MOTION (Greg Roth): Approve the meeting agenda listed below with addendums from the following (second by Rebecca Willis), 9 yes, 0 no, 0 abstentions. Consent Agenda has been adopted.

- Government relations
- GPCA & Ethics/By-laws

Approval of November 12, 2021 Minutes

Copies were distributed in advance of the meeting for board review. The president asked if there were any additions or corrections to the minutes that were distributed in advance of this meeting. Being that there were no corrections, the minutes stood approved as read.

Officer Item/Action/Discussion Items:

President – Deborah Duenyas

Updates:

- Completed PCA Mid-Year report and submitted to NAR-ACA.
- Met with PCA Past-President, Steve Kuniak, to discuss the 2021 conference, the mid-year report, and membership incentives.
- Met with Government relations Chair, Travis Schermer, to discuss legislative initiatives in PA and PCA Advocacy Day.
- Met with Professional Development Co-chair, Ashley Coombs, regarding professional development CEs for the annual conference.
- Coordinated with Roseanne Perkins and Sue Czerny, Assistant Professor, Librarian at Kutztown University regarding housing the PCA archives.
- Coordinated with Terrene Yee to have a PCA Leadership Recruitment session at CSI Statewide conference.
- Wrote a Holiday/New Year annual review to PCA membership which included a membership survey.
- Posted content to the website including new membership descriptions, PCA Advocacy Day announcement, and Award winner images from the conference.
- Discussed membership policy and bylaws with Bylaws Chair, Greg Roth.
- Met with Website designers to receive quotes regarding updating the PCA website.
- Provided direction on PCA email inquiries, division emails and advertisements, and any other outside contacts to PCA.
- Met with PCA President-Elect, Matt Nice, regarding planning for the upcoming year and conference

Discussion Items:

- Update on Archives
 - 2 library faculty in contact with PCA archives being stored at Kutztown in storage space there. Waiting on a response for approval. Once approved, the conversation with Archives and President to move all archives from Mark's home to Kutztown University. Plan to have this transition completed by the June 2022 meeting.
- Update on Website contracts/proposals
 - Do we want to keep the platform that we currently have, or do we want to move to another website/format? Deneen prefers TCS and that it would be the path of least resistance, but would need updated
 - Derek inquired about monthly maintenance fees. Ashley D stated that it would depend on what was offered on the other providers and if it would be worth changing just for the sake of change, or if it is an improvement over our current website. Derek suggested waiting until the next budgetary year to ensure it fit into the budget as there is no current room to amend the budget this year.
 - 3 proposals for the website, Deborah can share with others if they would like to review it.
 - TCS (40 hrs work/\$5200 - can be split over 2 years) - current provider. Format is proprietary. Deneen is familiar with the platform and may be the individual that connected PCA with TCS initially. Steve stated that this has been "user friendly" and Deneen manages it, but we are capable of finding a cheaper and easier to use website, but we would have to manage it and we currently do not have someone/committee for it.
 - Ganesh Designs (\$4252). Annual hosting \$252
 - Step 5 Design Creative (\$2500)
 - Deborah will keep the quotes on file. She will also inquire with TCS to determine the cost to include a mobile version to support smart devices.
 - Greg inquired about Multiview income. Derek stated that it is not a consistent income. Steve said that they host the banners on the website and sell them high for advertisements/sponsors (\$5,000 - \$10,000). Steve stated that there were also "random" ads and job postings on the website - Greg stated that there used to be approval requests for these that are no longer happening. Joe stated that it used to occur and was problematic because it appears like we

endorse something, but in reality do not. Steve said that there was previously a conversation about ensuring the ads/sponsors were appropriate. Joe raised concern about potential liability concerns of not knowing the content of the banners till they pop up.

- Ashley D and Joe suggested a “Task Force” that has an expiration date to further investigate different platforms and feasibility of changing website and maintaining banners/sponsorships through the association and bring it to the board. Also plan to have budget suggestions for the treasurer to add to Matt’s budget year.
 - Deborah will put a call out to the membership to try to recruit new leadership and individuals that are passionate about this. Steve offered to be a part and assist but is limited in availability.
 - Steve also inquired if there were university tech programs that would be interested in collaborating or assisting. Devon stated that instructional design focuses on web design and could be a good resource.
- Preparing for elections - tabling to be addressed in

Action items:

- Vote on updating PCA website - tabling, will be addressed in an ad hoc after membership blast goes out.
- Vote on discount for new members
 - **MOTION (Deborah Duenyas): Have a 50% discount from the professional membership rate for any new members at any level of membership (second by Joe Behun), 9 yes, 0 no, 0 abstentions. Motion passed.**
 - Discussion: Offering a discounted membership to new (first-time only) members. This would only be very first time members, Deneen would be able to determine if they were previously a member.
 - Joe inquired if there were specifics to ensure that individuals were not “taking advantage” and making sure that they were only getting the discount the one year in one instance.
 - Steve stated that in previous investigation, approximately ¾ of the individuals that follow PCA on social media are non-members.
 - Joe stated that this would be a by-law change if it is permanent. But if its a promotion, we could run it as a marketing strategy. Derek stated that instating it long term would be a good income source as we wouldn’t lose money if we wouldn’t have had it previously. Joe suggested that if there is a promo time to run this, Conference time would be a good time for a drive. Deborah stated that she was considering Advocacy Day (April) because membership stated that advocacy was a benefit they rated as high. Mark said that this is the 20th anniversary of the first LPC being issued.
 - Any level of membership joining first time will receive a discount.
 - Joe is willing to write this, then will have to be voted on and changed in the bylaws. We would set this rate as a percentage of the professional membership.
 - 50% of the professional rate. It will mirror first year professional
 - Greg said that the bylaw verbiage can be developed after it is approved to be added. Joe suggested a language vote in June if approved in a vote today.

President-Elect – Matthew Nice

Updates:

- PCA Leadership Manual Update
- 2022 PCA Conference Updates- Theme, Location, Dates, Keynote. See Save the Date created and disseminated via social media. Conference committee is being developed
- Leadership policy manual is still in process of being developed.

No discussion or action items

Immediate Past-President – Steve Kuniak

Updates:

- Have continued to provide consultation to Deborah on her role as president.
- Provided feedback and support on planning for the 2022 PCA Conference
- Continuing to meet and provide support on planning relating to association website, membership, and elections.
- Have continued to consult and offer direction on PCA emails, calls and communications from members and non members.
- Still seeking connections with ACA regarding ACA connect (no follow up from ACA).
- Still attempting to follow up with ACA communications to get a better plan for PCA communication with outside news sources and media inquiries (no follow up from ACA).
- Continuing work on Slack server for PCA member benefits and development of a PCA online store to further increase income for PCA initiatives.

No discussion or action items.

Secretary – Ashley Deurlein

Updates:

- Support/Collaboration with Professional Development for the close of the 54th Conference
- Continuing fielding emails for the organizations to appropriate committees/leadership

No discussion or action items.

Treasurer – Derek Parker

Updates:

- Finalized 2021 Conference Bill
- Paid 2022 Conference Deposit
- Continued to pay monthly bills, and deposited funds.
- January 2022 Fiscal Report

No discussion or action items

Consent agenda adopted due to no objections.

Special Interest Group Discussion/Action Items:

N/A

Chapter Discussion/Action Items:

GPACA (Greater Philadelphia Area Counseling Association) – Rebecca Wills

Updates:

- Pre-conference trauma workshop
 - Being held virtually
 - Ethics & suicide
 - Not many participants signed up
- Trauma workshop
 - Being held virtually
 - Need presenters – anyone interested should submit a proposal
 - Looking to offer different rates but am also waiting to make sure this is affordable to GPACA

Discussion items:

- We need help publicizing the events.
 - Steve will send an email to Lisa about utilizing social media to advertise and ensure it is approved by Professional Development if it is for CE offerings.

No action items

GPACA (Greater Pittsburgh Counseling Association) – Mary Matlak

Updates:

- Past Present Melanie Kautzman-East represented GPACA at the last PCA meeting.
- Virtual meeting held on Monday, Jan.10, 2022. Board approved Paul Kabera as president-elect.

No discussion or action items.

NEPCA (North Eastern Pennsylvania Counseling Association) – MaryRose Kaplan

Updates:

- Recent changes to the NEPCA board were made. The role of President previously filled by MaryRose Kaplan is now filled by Sonja Lund and the role of Treasurer previously filled by Sonja Lund is now filled by Tiffany Bordonada. Sonja and Tiffany will fulfill these roles until the next NEPCA election cycle. NEPCA has a new Graduate Student Representative role that is being filled by Karen Andrea James.

No discussion or action items.

Division Discussion/Action Items:

PACAC (Pennsylvania Association of Child & Adolescent Counselors) –

Updates:

No report submitted.

PACES (Pennsylvania Association for Counselor Education and Supervision) - Joe Behun

Updates:

- PACES is in the planning phase of its annual spring conference. The spring conference is tentatively scheduled for April 22, 2022 at Villanova University. Conference attendees will be able to earn CE hours and we are working with professional development to make that happen. As of right now, PACES hopes to provide the 5 hour conference free to all PACES members and organize a social event that evening.
- PACES will partner with CSI for the PA Statewide Networking Conference. This year's CSI conference is being held at Villanova on April 23rd. PACES has been given a meeting room to hold our annual spring meeting. Our members will be highly encouraged to attend this conference and present with their students.

- PACES will hold elections in the spring for president and secretary/treasurer. The new officers will take their positions in accordance with PCA Bylaws.
- PACES continues to send out job postings for current members.

No discussion or action items

PAMCD (Pennsylvania Association of Multicultural Counseling and Development) – Hsin-Hua Cathy Lee

Updates:

- There are a total of 56 members, which decreased by 6 since November 2021.
- We plan to create a scholarship process to sponsor 2 students to PCA conference in November 2022
- We plan to start a Facebook group for members to connect with one another.
- We are updating the division by-laws
- We are exploring whether it is worth the effort to become recognize by AMCD.
- We are exploring whether it is possible to have a free g-Suite account to house documents for the division.
- We also plan to host a networking event in Spring; the event may have to be virtual.

No discussion or action items.

PASGW (Pennsylvania Association of Specialists in Group Work) – Brittany Pollard-Kosidowski

Updates:

- Increase in membership from PCA conference
- Raffle off ASGW Virtual Conference Registration to one lucky winner! (Student at Delaware Valley)
- Two webinars scheduled for January and February
- Grad Student Virtual Support Group continues to meet monthly
- Shelving spring symposium until next year (lack of response from other divisions)

No discussion or action items

PASERVIC (Pennsylvania Association for Spiritual, Ethical, and Religious Values in Counseling) - Dayna

Pizziogni

Updates:

- Grounding Support Group continues to have a core group of peer-to-peer members and folks that drop in for support every third Friday from 9-9:55am.
- Upcoming events:
 - Webinar & Case Conference: A Simple Paradigm for Integrating Religion & Spirituality into Counseling; planning for late March or first Saturday in April; virtual
 - Community Connection Project: outreach to members to follow-up on needs assessment and connect; scheduled to begin by end of January with personal calls and emails
 - Supporting Spiritual Leaders (virtual event): tentatively - Saturday, May 14 from 12-1:30pm

Discussion:

- How many board members do other (non-regional) divisions have? The President-elect and I are considering a smaller board for next year to prevent burn-out from long-terms and more variety in leadership over time.
 - Deborah will email her to follow up.

No action items

PMGCA (PA Military and Government Counseling Association) – Michelle Steimer

Updates:

No report submitted.

PCCA (Pennsylvania College Counseling Association) - Kenneth Messina

Updates:

- None

No discussion or action items

PS-SAIGE (PA Society of Sexual, Affectional, Intersex, and Gender Expansive Communities) - Dominic Petitto

Updates:

No report submitted.

Committee Discussion/Action Items

Archives – Mark Kenney

Updates:

- Connected with PCA president regarding transfer of Archives file to Kutztown University

No discussion or action items.

- AMENDED to include: Divisions and Chapters, Mark did review archives and needs certificates and bylaws for:
 - GPACA, PACES, PAMCD
 - Deborah will email Lisa to get bylaws for archives.

Awards – Ashley Womer

Updates:

- Awards for recipients who were not present at the PCA Conference were sent out via USPS.
- Lisa Corbin requires reimbursement for shipping cost. Can someone please let Lisa know who to send a copy of the receipt to?

No discussion or action items

Budget & Finance - vacant

No report submitted

Committee for Anti-Racism and Inclusive Action (CARIA) - Sonja Lund & Christina Green

Updates:

- CARIA will be announcing the annual BIPOC membership scholarship soon.

Discussion:

- BIPOC membership scholarship
 - Process, procedures, and promotion
 - Soon ready to announce.
 - Application: <https://forms.office.com/r/5xudwNgrX1>, Deadline March 15 and will be selected March 28. Will be selected if applicable, lottery if unable to use selection process.
- CARIA membership needs to be added to membership application. Deborah provided Deneens email to Sonja and requested that she CC her on the email to make the changes.

No action items.

Conference – Jill Krahwinkel (Programs)/ Patricia Oblio-Agan (Logistics)

Updates:

- No left-over updates from the conference.
- Jill willing to serve as Programs Chair for next year's conference, will reach out to Matt

No discussion or action items

Ethics/By Laws - Gregory Roth

Updates

- None

No discussion or action items

Government Relations – Travis Schermer

Updates:

- Government relations has increased the number of active participants this past fall and has moved to monthly meetings to address ongoing issues/initiatives.
- Planning for a virtual Advocacy Day 2022 has started and it will be held synchronously on 04.02. It will then be made available asynchronously to membership for a period following the event.
- Government relations has been in contact with Rep. Wheatley's staff about introducing interstate compact legislation. No follow-up meeting has been arranged at the time of writing this report.
- A telemedicine template letter and related information was provided to PACES leadership to disseminate to universities in the Commonwealth. It will be sent out mid-January to ask for programs/universities to support this legislation in Harrisburg.
- FYI: A new Government Relations email has been started— advocacy.pca@gmail.com

AMENDED - Discussion Items:

- Interstate Compacts - making progress and having good conversations recently
 - <https://forms.office.com/r/5xudwNgrX1>
 - Opens up distance counseling for all states in the compact - will this impact our caseloads/client base? Will we lose clients to others?
- Lobbyist consultations, how much, is this feasible?
 - \$2000 in the budget for legislative activities. If it would go beyond that, Derek stated that it would need to be voted on for an amendment.
- Travis had a conversation with a state legislature - Scott Baker (Bucks Co) regarding licensure requirements and why these checks are in place. There were also conversations regarding "interim licenses" to get individuals on track for LPC and how to connect people with supervisors. There was a look and comparison with Ohio licensure guidelines.

No actions items.

Graduate Student Liaison – Ashley Womer

Updates:

- Learning about role as grad student liaison

No discussion or action items

Journal - Devon Bowser

Updates:

- Demystifying publication process with JPCA had modest attendance at PCA
- JPCA Volume 21, issue 2 was published
- Emails to encourage manuscript submissions will be sent out in January 2022
- Emails to seek reviewers will be sent out in January 2022

No discussion or action items

Marketing and Outreach - Steve Kuniak

Updates:

- Continued posting and updating PCA social platforms. Highlights during this period include holiday messages as well as save the dates for Advocacy Day and 2022 conference. Social media engagement continues to grow. It should be noted that social media followers are mostly non-members.
- Will begin conference planning with president-elect to begin engaging sponsors and vendors, given the 2022 conference has a date and location.
- Continuing to develop Whova platform as a member benefit, and continuing development of PCA online store to increase annual funds for the association's initiatives.
- Have created the structure for a free standing (does not need to be housed on our website) PCA online store.

No discussion or action items.

Membership – Kelley McNichols & Stephanie DePalmer

Updates:

- The board approved updates to the membership criteria during the last meeting

Discussion Items:

- What are the next steps to update the membership criteria on PCA's website.
 - Deborah has had this updated on the website. She has notified the Membership Committee

No action items

Nominations & Elections – Samantha Urbanik

Updates:

- None

Discussion items:

- A reminder for all to submit candidates for our next presidential election
 - Ashley Deurlein, President Elect Nomination
 - Patricia Obilo-Azandegbe, Secretary Nomination

No action items.

Past Presidents – Paul Datti & Nellie Scanlon

Updates:

- None

No discussion or action items

Professional Development – Kenya Johns & Ashley Coombs

Updates:

No Report Submitted

Additional Report Items

A. Old Business –

- N/A

B. New Business –

- N/A

C. As May Arise –

- Steve re-emphasized the importance of getting reports in on time and formatted correctly so that they may be
- **(MOTION: Joe Behun) Adjust the policy manual under election to bump everything back by 15 days (second by Steve Kuniak), 8 yes, 0 no, 0 abstentions. Motion passed.**
 - Discussion - none
 - Samantha will send the call to Deneen for nominations and elections to be disseminated to membership as soon as possible.
- NARS ILT is approaching. Email Deborah for registration information.

D. Upcoming Meeting Dates:

- June 4, 2022 (Kutztown area - TBD, COVID dependent)

Motion to adjourn by Ashley Deurlein, second by Mary Matlak. 8 yes, 0 no, 0 abstentions. Motion passed.

Adjournment @ 1:48 pm.